

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2845774

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
GENIUS.COM. INCORPORATED	01/27/2014
RECEIVING PARTY DATA	
Name:	LEADROCKET, INC.
Street Address:	2400 BROADWAY ST #130
City:	REDWOOD CITY
State/Country:	CALIFORNIA
Postal Code:	94063
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	7734722
Patent Number:	8103690
Patent Number:	7984058
PCT Number:	US2006020603
CORRESPONDENCE DATA	
Fax Number:	(408)971-1817
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	650-878-6200
Email:	docketing@tzpatents.com
Correspondent Name:	TABARROK & ZAHRT LLP
Address Line 1:	60 SO. MARKET ST.
Address Line 2:	STE 1250
Address Line 4:	SAN JOSE, CALIFORNIA 95113
ATTORNEY DOCKET NUMBER:	14-CALLIDUS
NAME OF SUBMITTER:	KAREN GIBSON
SIGNATURE:	/Karen Gibson/
DATE SIGNED:	05/07/2014
Total Attachments: 2	
source=2014-01-27_Leadrocket_Name_Change#page1.tif	
source=2014-01-27_Leadrocket_Name_Change#page2.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GENIUS.COM INCORPORATED", CHANGING ITS NAME FROM "GENIUS.COM INCORPORATED" TO "LEADROCKET, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JANUARY, A.D. 2014, AT 8 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3896435 8100

140091335



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1085816

DATE: 01-27-14

PATENT
REEL: 032845 FRAME: 0165

CERTIFICATE OF AMENDMENT OF

CERTIFICATE OF INCORPORATION OF

GENIUS.COM INCORPORATED

Genius.com Incorporated a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

FIRST: The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on December 17, 2004 under the name MarketingGenius.com, Inc.

SECOND: A Certificate of Amendment to the Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on March 24, 2006 changing the name from Marketing Genius.com, Inc. to Genius.com Incorporated.

THIRD: This amendment to the Certificate of Incorporation of the Corporation as set forth below has been duly adopted in accordance with the provisions of Section 242, and has been consented to in writing by the stockholders of the Corporation, in accordance with Section 228 of the General Corporation Law of the State of Delaware:

FOURTH: Article First of the Certificate of Incorporation as presently in effect be, and the same hereby is, amended and restated to read in its entirety as follows:

"The name of the corporation is LeadRocket, Inc."

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by its President this 24th day of January, 2014.

GENIUS.COM INCORPORATED

By _____ /s/ Sam Weber
Sam Weber
President