502800588 05/08/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOHN D. DERUBES	05/06/2014
KEVIN M. GASTLE	05/01/2014

RECEIVING PARTY DATA

Name:	MATTEL, INC.	
Street Address:	333 CONTINENTAL BOULEVARD	
City:	EL SEGUNDO	
State/Country:	CALIFORNIA	
Postal Code:	90245	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14272740

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	MPW 3Q6	
NAME OF SUBMITTER:	DAVID S. D'ASCENZO	
SIGNATURE:	/David S. D'Ascenzo/	
DATE SIGNED:	05/08/2014	

Total Attachments: 4

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> **PATENT REEL: 032848 FRAME: 0869**

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RECORDATION FORM COVER SHEET		
PATENTS ONLY		
To the Director of the U.S. Patent and Trademark Office: Pleas	se record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)	
JOHN D. DeRUBES	Name: Mattel, Inc.	
KEVIN M. GASTLE	Internal Address:	
Additional name(s) of conveying party(ies) attached? Yes No. 3. Nature of conveyance/Execution Date(s): Execution Date(s) MAY 6, 2014, MAY 1, 2014 X Assignment Merger Security Agreement Change of Name Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other 4. Application or patent number(s): X This A. Patent Application No.(s)	Street Address: 333 Continental Boulevard City: El Segundo State: California Country: USA Zip: 90245 Additional name(s) & address(es) attached? Yes No document is being filed together with a new application. B. Patent No.(s)	
Additional numbers attached? Yes No 5. Name and address to whom correspondence concerning document should be mailed: 6. Total number of applications and patents involved: 1		
Name: DAVID S. D'ASCENZO	7. Total fee (37 CFR 1.21(h) & 3.41) \$	
Internal Address: DASCENZO INTELLECTUAL PROPERTY LAW, P.C. Street Address: 1000 SW BROADWAY, SUITE 1555	Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)	
City: PORTLAND	8. Payment Information	
State: OREGON Zip: 97205		
Phone Number: (503) 224-7529		
Docket Number: MPW 3Q6	Deposit Account Number	
Email Address: david@dascenzoiplaw.com	Authorized User Name	
9. Signature:	May 8, 2014	
Signature	Date	
David S. D'Ascenzo Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:	
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:		

PATENT REEL: 032848 FRAME: 0870

ASSIGNMENT

WHEREAS, we, John D. DeRubes, of Grand Island, New York, United States, and Kevin M. Gastle, of Boston, New York, United States, believe we are the inventors of certain improvements in TRACK ASSEMBLIES AND TRACK ASSEMBLY KITS FOR CHILDREN'S RIDE-ON VEHICLES, for which a patent application having the above-indicated title was or will be filed with the U.S. Patent and Trademark Office on May 8, 2014 as Serial No.

____; and

WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, State of California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, John D. DeRubes and Kevin M. Gastle, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, any and all right, title, and interest we have to the above-indicated patent application, to all inventions disclosed in the above-identified patent application, to all patents issuing therefrom, to all applications and patents claiming benefit of or claiming priority to the above-identified patent application, and/or divisional patent applications and patents of the above-identified patent application, and to all applications and patents continuing at least in part from the above-identified patent application, in the United States, its territories, and in any and all foreign countries.

We hereby authorize and request the officials in the United States Patent and Trademark Office and in the Patent Office of any and all foreign countries to issue any and all patents, when granted, to Mattel, Inc., or its successors or assigns, as the assignee of our entire right, title, and interest in and to the same.

Further, we hereby acknowledge and agree that at the time of execution of this assignment, we have good and full right and lawful authority to execute this assignment and to convey the above-indicated rights to Mattel, Inc., its successors and assigns. If the serial number and/or filing date of the above-identified patent application are not known or included on this assignment at the time of execution, we hereby authorize Mattel, Inc., and its successors and assigns, to add such serial number and/or filing date hereto.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us regarding the subject matter of the above-identified patent application, all

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inventions disclosed therein, and the history thereof, and testify in any legal proceedings, sign all lawful papers, execute all related U.S. and foreign patent applications, including PCT patent applications, execute all lawful documents and any assignment papers to effectuate the purpose of this assignment, make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the inventions and improvements in the United States, its territories, and in any and all foreign countries.

Witness:

Vick E. Hoffman (Printed Name)

Vicke & Hoffman (Signature)

8126 Hunters Creek Rd (Address)

Holland, NY
(City, State)

Her	M	ALD)		
KEVIN M. GASTLE				

Date: <u>5-1-14</u>

Witness:

Victi E. Hoffman (Printed Name)

Victi & N. Homan (Signature)

8126 Hunters Creek Rol (Address)

Holland, NY (City, State)

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