

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	HAREL CAIN	05/08/2014
RECEIVING PARTY DATA		
Name:	CISCO TECHNOLOGY INC.	
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PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14271751
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ATTORNEY DOCKET NUMBER:	7251/116605	
NAME OF SUBMITTER:	L. FRIEDMAN	
SIGNATURE:	/lfriedman/	
DATE SIGNED:	05/08/2014	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 1		
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INVENTOR DECLARATION/ASSIGNMENT

As a below-named inventor, I hereby declare that:

This declaration is directed to U.S. Patent application Ser. No. **14/271,751**, filed on 7 May 2014 and entitled System and Method for Embedding Data.

The above-identified application was made or authorized to be made by me.

I am the original inventor or an original joint inventor of the claimed invention in the above-identified application.

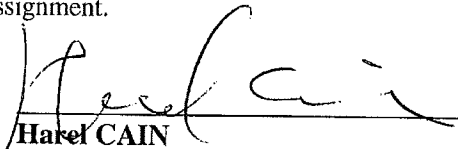
I acknowledge the duty to disclose to the USPTO all information known to me to be material to patentability of the above-identified application as defined in 37 C.F.R. §1.56.

I acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five years, or both.

For valuable consideration, adequacy and receipt of which is hereby acknowledged, I have assigned and do hereby assign to **Cisco Technology, Inc.**, a California company, having an office at 170 West Tasman Drive, San Jose, California 95134-1706, its successors and assigns, the entire right, title and interest of me in the above-identified application Ser. No. 14/271,751; and in and to all present and future applications for patents and Letters Patent therefor, including Convention and Treaty rights of all kinds, in all countries throughout the world, for all such subject matter, including all divisions, reissues, continuations in whole or in part, renewals, substitutes, and extensions of said applications for patent and Letters Patent, and all rights of priority resulting from the filing of the above-identified United States application.

I agree to sign all documents as may be necessary to secure and enforce all said applications and Letters Patent and rights, including any reissue thereof, and as may be necessary in any contested proceedings in which said applications or patents issued therefrom may become involved, and I request issuance of all said Letters Patent to the above assignee in accordance with this assignment.

Date: 8/5/14

 (signature)
Harel CAIN
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