

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TIMOTHY ROBERTS	04/29/2014
NICHIKETA CHOUDHARY	04/29/2014
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14271412
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ATTORNEY DOCKET NUMBER:	FITBP014
NAME OF SUBMITTER:	DAVID F. LEE, ESQ.
SIGNATURE:	/David F. Lee/
DATE SIGNED:	05/08/2014
Total Attachments: 1	
source=FITBP014 Assignment - SIGNED#page1.tif	

ASSIGNMENT OF PATENT APPLICATION

(Accompanying Application)

Whereas I the undersigned inventor have invented certain new and useful improvements as set forth in the patent application entitled:

NOTIFICATIONS ON A USER DEVICE BASED ON ACTIVITY DETECTED BY AN ACTIVITY MONITORING DEVICE

(Atty. Docket No. FITBP014) for which I have executed an application for a United States Letters Patent.


For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby:

- 1) Sell, assign and transfer to Fitbit, Inc., a Delaware corporation having a place of business at 150 Spear Street, San Francisco, CA 94105 U.S. (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1) Signature: 
Typed Name: Timothy Roberts

Date: 4/29/2014

2) Signature: 
Typed Name: Nichiketa Choudhary

Date: 4/29/2014