

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ILANA ADDIS	05/02/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BLUE MARLIN BRAND DESIGN, INC.
<b>Street Address:</b>	231 FRONT STREET
<b>Internal Address:</b>	SUITE 301
<b>City:</b>	BROOKLYN
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11201
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29488121
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(920)729-8357
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<b>Phone:</b>	(920) 729-8540
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<b>Correspondent Name:</b>	MARY ECKERT, GEORGIA-PACIFIC LLC
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<b>ATTORNEY DOCKET NUMBER:</b>	30251
<b>NAME OF SUBMITTER:</b>	MARY ECKERT
<b>SIGNATURE:</b>	/Mary Eckert/
<b>DATE SIGNED:</b>	05/09/2014
<b>Total Attachments: 2</b>	
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**ASSIGNMENT**

WHEREAS, I, ILANA ADDIS, a citizen of the United States residing at 41 South 5th Street, Apt. 8, Brooklyn, New York 11249 ("Assignor"), have invented certain new and useful improvements in "PAPER PRODUCT," for which an application for United States Letters Patent was executed concurrently herewith or was filed on April 16, 2014, and accorded Serial No. 29/488,121 ("Application"); and

WHEREAS, BLUE MARLIN BRAND DESIGN, INC., having a place of business at 231 Front Street, Suite 301, Brooklyn, New York 11201 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

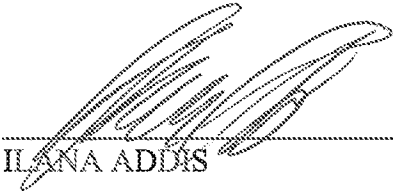
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer, or by virtue of employment agreements or other applicable agreements has sold, assigned, and transferred, unto Assignee, its successors, legal representatives, and assigns, Assignor's entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications, any right to claim priority arising from or required for any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignor;

AND, Assignor hereby authorizes Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor authorizes and requests the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor further authorizes Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

AND, Assignor hereby warrants and covenants that Assignor has not and will not execute any assignment or other instrument in conflict with this Assignment;

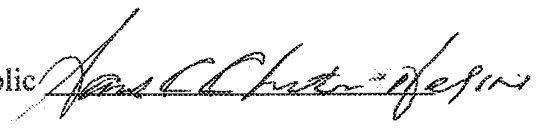
AND, Assignor hereby covenants and agrees to do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications, making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

IN WITNESS WHEREOF, we have hereunto set our hands as set forth below this \_\_\_\_ day of May 2nd, 2014.

  
ILANA ADDIS

State of New York     )  
                                  ) ss:  
County of Kings     )

On this 2<sup>nd</sup> day of May, 2014, before me a Notary Public in and for the County and State aforesaid, personally appeared ILANA ADDIS, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument and acknowledged the same to be of her free act and deed.

Notary Public 

My Commission Expires: 02/28/2015

(SEAL)

