

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2848856

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
AMY RUTH REIBMAN	04/30/2014
ZHU LIU	04/30/2014
LEE BEGEJA	05/01/2014
BERNARD S. RENGER	05/01/2014
DAVID CRAWFORD GIBBON	04/30/2014
BEHZAD SHAHRARAY	04/30/2014
RAGHURAMAN GOPALAN	04/30/2014
ERIC ZAVESKY	04/30/2014
RECEIVING PARTY DATA	
Name:	AT&T INTELLECTUAL PROPERTY I, L.P.
Street Address:	675 W. PEACHTREE STREET
Internal Address:	SUITE 4000
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30308
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14273747
CORRESPONDENCE DATA	
Fax Number:	(512)327-5575
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	512 327 5515
Email:	gadame@TLGIPLAW.COM
Correspondent Name:	TOLER LAW GROUP
Address Line 1:	8500 BLUFFSTONE COVE
Address Line 2:	SUITE A201
Address Line 4:	AUSTIN, TEXAS 78759
ATTORNEY DOCKET NUMBER:	2013-1086
NAME OF SUBMITTER:	MICHELLE GROSCHE

PATENT

SIGNATURE:	/Michelle Grosche/
DATE SIGNED:	05/09/2014
Total Attachments: 16 source=2013-1086_Assignment#page1.tif source=2013-1086_Assignment#page2.tif source=2013-1086_Assignment#page3.tif source=2013-1086_Assignment#page4.tif source=2013-1086_Assignment#page5.tif source=2013-1086_Assignment#page6.tif source=2013-1086_Assignment#page7.tif source=2013-1086_Assignment#page8.tif source=2013-1086_Assignment#page9.tif source=2013-1086_Assignment#page10.tif source=2013-1086_Assignment#page11.tif source=2013-1086_Assignment#page12.tif source=2013-1086_Assignment#page13.tif source=2013-1086_Assignment#page14.tif source=2013-1086_Assignment#page15.tif source=2013-1086_Assignment#page16.tif	

ASSIGNMENT

WHEREAS I, **AMY RUTH REIBMAN** residing at 48 Edgewood Road, Chatham, New Jersey, 07928, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled **"DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE,"** having AT&T Docket No. **2013-1086**, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, **AT&T INTELLECTUAL PROPERTY I, L.P.**, a PARTNERSHIP organized and existing under the laws of Nevada and having an address at 675 W. Peachtree Street, Suite 4000, Atlanta, Georgia 30308 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T Intellectual Property I, L.P. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30 day of April, 2014.

Amy Ruth Reibman
AMY RUTH REIBMAN

State of New Jersey)

County of Ocean)

On this 30th day of April, 2014, before me a Notary Public in and for the above County and State, personally appeared Amy Ruth Reibman, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

Demon P Pearson

Notary Public

My Commission Expires: 9/9/2014

Demon P Pearson
Notary Public
New Jersey
My Commission Expires 9-9-2014

ASSIGNMENT

WHEREAS I, ~~LIU~~ ^{LIU} ZHU residing at 34 Hummingbird Court, Marlboro, New Jersey, 07746, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled "DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE," having AT&T Docket No. 2013-1086, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a PARTNERSHIP organized and existing under the laws of Nevada and having an address at 675 W. Peachtree Street, Suite 4000, Atlanta, Georgia 30308 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T Intellectual Property I, L.P. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 30 day of April, 2014.

Liu Zhu Liu
LIU ZHU LIU

State of New Jersey)

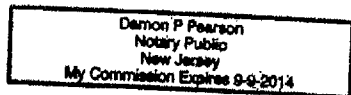
County of Ocean)

On this 30th day of April, 2014, before me a Notary Public in and for the above County and State, personally appeared Liu Zhu, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

Damon P Pearson

Notary Public

My Commission Expires: 9/2/2014



ASSIGNMENT

WHEREAS I, LEE BEGEJA residing at 12 Dunbridge Lane, Gillette, New Jersey, 07933, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled "DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE," having AT&T Docket No. 2013-1086, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a PARTNERSHIP organized and existing under the laws of Nevada and having an address at 675 W. Peachtree Street, Suite 4000, Atlanta, Georgia 30308 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of this application; and all applications for Letters Patent as well as all rights to claim priority on the basis of the above provisional application (if any), which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

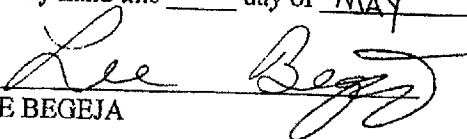
AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T Intellectual Property I, L.P. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1 day of MAY, 2014.


LEE BEGEJA

State of New Jersey
County of Somerset

On this 1 day of MAY, 2014, before me a Notary Public in and for the above County and State, personally appeared _____, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.


Notary Public

My Commission Expires: _____

GAIL PETZ
NOTARY PUBLIC OF NEW JERSEY
ID # 2438146
My Commission Expires _____

ASSIGNMENT

WHEREAS I, **BERNARD S. RENGER** residing at 49 Ridge Drive, New Providence, New Jersey, 07974, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled **"DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE,"** having AT&T Docket No. 2013-1086, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, **AT&T INTELLECTUAL PROPERTY I, L.P.**, a PARTNERSHIP organized and existing under the laws of Nevada and having an address at 675 W. Peachtree Street, Suite 4000, Atlanta, Georgia 30308 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of **AT&T Intellectual Property I, L.P.** to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1 day of May, 2014.


BERNARD S. RENGER

State of New Jersey
County of Somerset

On this 1 day of May, 2014, before me a Notary Public in and for the above County and State, personally appeared _____, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.


Notary Public

My Commission Expires: _____
GAIL PETZ
NOTARY PUBLIC OF NEW JERSEY
ID # 2438146
My Commission Expires 9/6/2018

ASSIGNMENT

WHEREAS I, DAVID CRAWFORD GIBBON residing at 107 Majestic South, Lincroft, New Jersey, 07738, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled "DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE," having AT&T Docket No. 2013-1086, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a PARTNERSHIP organized and existing under the laws of Nevada and having an address at 675 W. Peachtree Street, Suite 4000, Atlanta, Georgia 30308 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 30 day of APRIL, 2014.

David Crawford Gibbon
DAVID CRAWFORD GIBBON

State of New Jersey)

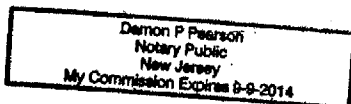
County of Ocean)

On this 30th day of April, 2014, before me a Notary Public in and for the above County and State, personally appeared David Crawford Gibbon, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

Damon Pearson

Notary Public

My Commission Expires: 9/9/2014



ASSIGNMENT

WHEREAS I, BEHZAD SHAHRARAY residing at 57 Takolusa Drive, Holmdel, New Jersey, 07733, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled "DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE," having AT&T Docket No. 2013-1086, the patent application to be filed in the United States Patent & Trademark Office; and

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AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T Intellectual Property I, L.P. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30th day of April, 2014.


BEHZAD SHAHRARAY

State of New Jersey)

County of Ocean)

On this 30th day of April, 2014, before me a Notary Public in and for the above County and State, personally appeared Behzad Shahraray, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.


Notary Public

My Commission Expires: 9/9/2014

Damon P Pearson
Notary Public
New Jersey
My Commission Expires 9-9-2014

ASSIGNMENT

WHEREAS I, RAGHURAMAN GOPALAN residing at 20205 Bainbridge Way Freehold, New Jersey, 07728, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled "DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE," having AT&T Docket No. 2013-1086, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a PARTNERSHIP organized and existing under the laws of Nevada and having an address at 675 W. Peachtree Street, Suite 4000, Atlanta, Georgia 30308 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of **AT&T Intellectual Property I, L.P.** to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30 day of April, 2014.

R. Raghuraman
RAGHURAMAN GOPALAN

State of New Jersey)

County of Ocean)

On this 30th day of April, 2014, before me a Notary Public in and for the above County and State, personally appeared Raghuraman Gopalan, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

Damon P. Pearson
Notary Public

My Commission Expires: 9/9/2014

Damon P. Pearson
Notary Public
New Jersey
My Commission Expires 9-9-2014

ASSIGNMENT

WHEREAS I, ERIC ZAVESKY residing at 6618 Lost Horizon, Austin, TX 78759, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled "DELIVERY OF MEDIA CONTENT TO A USER DEVICE AT A PARTICULAR QUALITY BASED ON A PERSONAL QUALITY PROFILE," having AT&T Docket No. 2013-1086, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a PARTNERSHIP organized and existing under the laws of Nevada and having an address at 675 W. Peachtree Street, Suite 4000, Atlanta, Georgia 30308 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;


AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense

incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T Intellectual Property I, L.P. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30 day of April, 2014.


ERIC ZAVESKY

State of Texas)

County of Travis)

On this 30th day of April, 2014, before me a Notary Public in and for the above County and State, personally appeared Eric Zavesky, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.


Notary Public

My Commission Expires: 8-10-16

