

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2848859

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KEVIN M. GASTLE	05/01/2014
DAVID E. GROBER	05/06/2014
RECEIVING PARTY DATA	
Name:	MATTEL, INC.
Street Address:	333 CONTINENTAL BOULEVARD
City:	EL SEGUNDO
State/Country:	CALIFORNIA
Postal Code:	90245
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14273768
CORRESPONDENCE DATA	
Fax Number:	(503)224-7329
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	DASCENZO INTELLECTUAL PROPERTY LAW, P.C.
Address Line 1:	1000 SW BROADWAY, SUITE 1555
Address Line 4:	PORTLAND, OREGON 97205
ATTORNEY DOCKET NUMBER:	MPW 3Q5
NAME OF SUBMITTER:	DAVID S. D'ASCENZO
SIGNATURE:	/David S. D'Ascenzo/
DATE SIGNED:	05/09/2014
Total Attachments: 4	
source=Assignment_MPW3Q5_5-9-14#page1.tif	
source=Assignment_MPW3Q5_5-9-14#page2.tif	
source=Assignment_MPW3Q5_5-9-14#page3.tif	
source=Assignment_MPW3Q5_5-9-14#page4.tif	

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

KEVIN M. GASTLE
DAVID E. GROBER

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Mattel, Inc.

Internal Address: _____

Street Address: 333 Continental Boulevard

City: El Segundo

State: California

Country: USA Zip: 90245

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) MAY 1, 2014, MAY 6, 2014

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: DAVID S. D'ASCENZO

Internal Address: DASCENZO INTELLECTUAL PROPERTY
LAW, P.C.

Street Address: 1000 SW BROADWAY, SUITE 1555

City: PORTLAND

State: OREGON Zip: 97205

Phone Number: (503) 224-7529

Docket Number: MPW 3Q5

Email Address: david@dascenzoiplaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

May 9, 2014

Date

David S. D'Ascenzo
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, we, Kevin M. Gastle, of Boston, New York, United States, and David E. Grober, of East Aurora, New York, United States, believe we are the inventors of certain improvements in CHILDREN'S RIDE-ON VEHICLES AND PLAY SYSTEMS INCORPORATING WHEEL AND TRACK ASSEMBLIES, for which a patent application having the above-indicated title was or will be filed with the U.S. Patent and Trademark Office on May 9, 2014 as Serial No. _____; and

WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, State of California, is desirous of acquiring an interest therein;

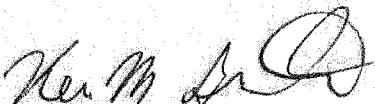
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Kevin M. Gastle and David E. Grober, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, any and all right, title, and interest we have to the above-indicated patent application, to all inventions disclosed in the above-identified patent application, to all patents issuing therefrom, to all applications and patents claiming benefit of or claiming priority to the above-identified patent application, to all PCT, reissue, continuation, and/or divisional patent applications and patents of the above-identified patent application, and to all applications and patents continuing at least in part from the above-identified patent application, in the United States, its territories, and in any and all foreign countries.

We hereby authorize and request the officials in the United States Patent and Trademark Office and in the Patent Office of any and all foreign countries to issue any and all patents, when granted, to Mattel, Inc., or its successors or assigns, as the assignee of our entire right, title, and interest in and to the same.

Further, we hereby acknowledge and agree that at the time of execution of this assignment, we have good and full right and lawful authority to execute this assignment and to convey the above-indicated rights to Mattel, Inc., its successors and assigns. If the serial number and/or filing date of the above-identified patent application are not known or included on this assignment at the time of execution, we hereby authorize Mattel, Inc., and its successors and assigns, to add such serial number and/or filing date hereto.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us regarding the subject matter of the above-identified patent application, all

inventions disclosed therein, and the history thereof, and testify in any legal proceedings, sign all lawful papers, execute all related U.S. and foreign patent applications, including PCT patent applications, execute all lawful documents and any assignment papers to effectuate the purpose of this assignment, make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the inventions and improvements in the United States, its territories, and in any and all foreign countries.



KEVIN M. GASTLE
Date: 5-1-14


Witness:

Vicki E. Hoffman
(Printed Name)

Vicki E. Hoffman
(Signature)

8126 Hunters Creek Rd
(Address)

Holland, NY
(City, State)



DAVID E. GROBER

Date: 5-6-14

Witness:

Vicki E. Hoffman
(Printed Name)

Vicki E. Hoffman
(Signature)

8126 Hunter's Creek Rd
(Address)

Holland, NY
(City, State)