502802757 05/09/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMEN	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY	DATA				
		Name		Execution Date	
MICHAEL FISHER				04/10/2008	
RECEIVING PARTY D	ΑΤΑ				
Name:	QUIGO -	QUIGO TECHNOLOGIES, INC.			
Street Address:	90 PAR	90 PARK AVENUE			
Internal Address:	10TH FL	10TH FLOOR			
City:	NEW YC	NEW YORK			
State/Country:	NEW YC	NEW YORK			
Postal Code:	10016	10016			
Property Type		Number			
Application Number:		4253146			
CORRESPONDENCE	DATA				
		202)408-4400			
Correspondence will US Mail.	be sent to	the e-mail address first;	; if that is unsuce	cessful, it will be sent vi	
Phone:	2	02-408-4000	08-4000		
Email:		_	HELLE.MURRAY@FINNEGAN.COM		
Correspondent Name: FINNEGAN, HENDI					
Address Line 1: 901 NEW YORK AVE., N.W.					
Address Line 4:	V	VASHINGTON, DISTRIC	I OF COLUMBIA	20001	
ATTORNEY DOCKET NUMBER:		08011.3052-01000	08011.3052-01000		
NAME OF SUBMITTER:		TRENTON J. ROCH	TRENTON J. ROCHE		
SIGNATURE:		/Trenton J. Roche/	/Trenton J. Roche/		
DATE SIGNED:		05/09/2014	05/09/2014		
Fotal Attachments: 2					
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ASSIGNMENT

WHEREAS, I. Michael Fisher ("Assignor"), have invented certain improvements in SYSTEMS AND METHODS FOR VIDEO CONTENT ASSOCIATION, for which a US non-provisional patent application is being filed ("Application"), and whereas future US, PCT and foreign patent applications may be filed, and whereas

QUIGO TECHNOLOGIES, INC.

90 Park Avenue 10^{dt} Floor New York, NY 10016 United States

("Assignee") desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee the full, exclusive and entire right, title, and interest in and to said Application, including in and to any conventional, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee the full, exclusive, and entire right, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Application, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Application, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign

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PATENT REEL: 032860 FRAME: 0591 Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this $\frac{10^{-2}}{2}$ day of $\frac{1}{2}$, 2008.

Michael Fisher (SEAL)

State of _____)

County of _____)

On this _____ day of _____, 2008, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.

NOTARY PUBLIC

(SEAL)

My Commission Expires:

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RECORDED: 05/09/2014

RECORDED: 06/12/2008