PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------|----------------|
| ERIC BUTLER | 05/19/2006 |
| JOHN TEDDY | 05/19/2006 |
| MARTIN WAUGH | 05/19/2006 |

RECEIVING PARTY DATA

| Name: | WEBTRENDS, INC. |
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| Street Address: | 555 SW OAK ST. |
| City: | PORTLAND |
| State/Country: | OREGON |
| Postal Code: | 97204 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13358393 |

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| ATTORNEY DOCKET NUMBER: | 3561-0293 |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | SCOTT A. SCHAFFER |
| SIGNATURE: | /Scott A. Schaffer/ |
| DATE SIGNED: | 05/12/2014 |

Total Attachments: 4

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PATENT

REEL: 032869 FRAME: 0451 502804576

PATENT APPLICATION Attorney's Doc. No. 3561-159

ASSIGNMENT

| Assignor: Address: | BUTLER, Eric 851 SW 6 th Avenue, Suite 700 Portland, Oregon 97204 |
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| Assignor: Address: | TEDDY, John 11370 NW Skyline Blvd. Portland, Oregon 97231 |
| Assignor: Address: | WAUGH, Martin 851 SW 6 th Avenue, Suite 700 Portland, Oregon 97204 |
| Assignee: Address: | WEBTRENDS, INC. 851 SW 6 th Avenue, Suite 700 Portland, Oregon 97204 |
| Title of Invention: | FIRST-PARTY COOKIE FOR TRACKING WEB TRAFFIC |
| U.S. Patent Application: | |
| Application Serial No.: | 11/437,989 |

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive right, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues, and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and

May 19, 2006

Filing Date:

PATENT REEL: 032869 FRAME: 0452 agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign-all-lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

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, this <u>19</u> day of _M PY Executed at Portugue

Assignor

PATENT REEL: 032869 FRAME: 0455