

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2852303

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	AT&T DELAWARE INTELLECTUAL PROPERTY, INC.	09/10/2013
RECEIVING PARTY DATA		
Name:	AT&T Intellectual Property I, L.P.	
Street Address:	675 W. Peachtree Street	
Internal Address:	Suite 4000	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30308	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14275323
CORRESPONDENCE DATA		
Fax Number:	(908)532-1991	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9085321918	
Email:	jodi@hciplaw.com	
Correspondent Name:	AT&T LEGAL DEPARTMENT - H&C ATTN: PATENT	
Address Line 1:	ONE AT&T WAY	
Address Line 2:	ROOM 2A-207	
Address Line 4:	BEDMINSTER, NEW JERSEY 07921	
ATTORNEY DOCKET NUMBER:	01020CON5/ 27.5301USC6	
NAME OF SUBMITTER:	JODI L. HARTMAN	
SIGNATURE:	/Jodi L. Hartman/	
DATE SIGNED:	05/13/2014	
Total Attachments: 2		
source=Recordable Assignment from ATT Del IP, Inc to ATT IP I, LP (5301 family)#page1.tif		
source=Recordable Assignment from ATT Del IP, Inc to ATT IP I, LP (5301 family)#page2.tif		

RECORDABLE PATENT ASSIGNMENT

This Recordable Patent Assignment is between AT&T Delaware Intellectual Property, Inc., a Delaware corporation, (formerly known as AT&T BLS Intellectual Property, Inc., which was formerly known as AT&T Intellectual Property, Inc., which was formerly known as BellSouth Intellectual Property Corporation), ("AT&T Delaware IP") and AT&T Intellectual Property I, L.P. ("AT&T IP I"), a Nevada limited partnership.

Effective on June 30, 2008, for good and adequate consideration, the receipt and sufficiency of which has been and hereby is acknowledged, AT&T Delaware IP hereby assigns, transfers, and conveys and/or has assigned, transferred, and conveyed to AT&T IP I all of AT&T Delaware IP's right, title and interest in and to the patents and pending patent applications identified on Attachment A (the "Patents"), with respect to which and to the extent to which AT&T Delaware IP has or previously had the right to so assign, transfer and convey such rights, including all claims for past infringement, and all divisions, reexaminations, reissues, substitutions, continuations, continuations-in-part and extensions thereof, including the right to file applications and obtain patents, utility models, industrial models and designs for said inventions in its own name throughout the world including all rights of priority, all rights to public cautionary notices reserving ownership of said inventions and all rights to claim and register said inventions in appropriate registries. AT&T Delaware IP has further agreed to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in AT&T IP I, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, AT&T Properties has caused this Recordable Patent Assignment to be executed by its duly authorized representative.

**AT&T INTELLECTUAL PROPERTY
MARKETING, INC.**

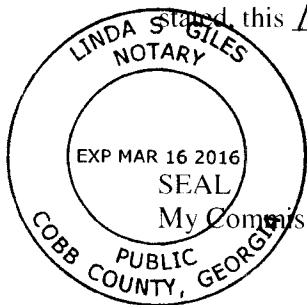
**As successor in interest to AT&T DELAWARE
INTELLECTUAL PROPERTY, INC.**

By: Deborah W. Perantoni
Deborah W. Perantoni
Assistant Secretary

STATE OF Georgia)
COUNTY OF Cobb) ss:

Before me personally appeared the person described in and who executed the foregoing instrument, and s/he acknowledged to me that s/he executed the same for the purposes therein

stated this 10th day of September, 2013.



Linda S. Giles
Notary Public

My Commission Expires: March 16, 2016

ATTACHMENT A

Serial Number	Filing Date	Title
14/021660	September 9, 2013	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network