

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2852984

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BEIFA GROUP, CO. LTD.	05/12/2014
RECEIVING PARTY DATA	
Name:	TARGET BRANDS, INC.
Street Address:	1000 NICOLLET MALL
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	29466273
Patent Number:	D691196
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	12661.8050-00000
NAME OF SUBMITTER:	ELIZABETH D. FERRILL
SIGNATURE:	/Elizabeth D. Ferrill/
DATE SIGNED:	05/13/2014
Total Attachments: 2	
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source=Assignment - Beifa to Target-2014 #page2.tif	

ASSIGNMENT

WHEREAS, **Beifa Group, Co. Ltd**, a Chinese corporation with its principal place of business at No. 298 Jiangnan Road (East), Beilun, Ningbo, Zhejiang, China 315801 ("Assignor"), is the assignee of record, by assignment from the currently named inventor Xilv LV, as shown in an assignment recorded on July 5, 2012, in the United States Patent & Trademark Office at Reel 028494, Frame 0899, of the United States Letters Patent and the United States patent application listed below:

U.S. Patent No.
D691,196S

Issue Date
October 8, 2013

U.S. Application No.
29/466,273

Filing Date
September 5, 2013

and

WHEREAS, **Target Brands, Inc.**, a Minnesota corporation with its principal place of business at 1000 Nicollet Mall, Minneapolis, Minnesota 55403 ("Assignee") presently has ownership of certain intellectual property, including the United States Letters Patent and the United States patent application listed above ("Intellectual Property"), under the Master Services Agreement, between Assignor and Assignee, executed September 6, 2011 ("Master Services Agreement"), in which Assignor assigned to Assignee present and future rights, title and interest and related goodwill in all Assignor's Deliverables (as defined by the Master Services Agreement), including design patents, in all countries throughout the world;

and

WHEREAS, Assignee is desirous of having documentation specifically confirming its ownership of the entire right, title, and interest in the Intellectual Property, and the designs covered thereby from Assignor, as required by the Master Service Agreement;

NOW THEREFORE, be it known that, as required by the Master Services Agreement, Assignor does hereby transfer and set over unto the Assignee, its lawful successors and assigns, its entire right, including any rights to past infringement title, and interest in and to these designs, the Intellectual Property, all divisions, and continuations thereof, and all United States Letters Patent which may be granted thereon, and all reissues thereof which Assignor may still possess; and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent and registrations for these designs and these United States patent applications to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, ASSIGNOR HEREBY further covenants and agrees that it will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to it respecting these designs, the Intellectual Property, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver

all papers that may be necessary or desirable to perfect the title to these designs, the Intellectual Property, in said Assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for these designs, the Intellectual Property, in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

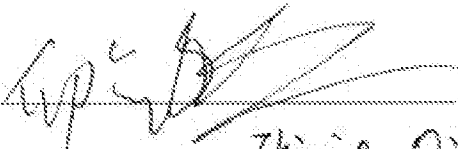
IN TESTIMONY WHEREOF, **Belfa Group, Co. Ltd** has caused these presents to be signed by its duly authorized officer.

Signature: _____

Typed Name: _____

Title: _____

Date: _____


Zhiming, Qiu
President
May, 12, 2014

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.