

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2854612

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
CONVEYING PARTY DATA	
Name	Execution Date
NXT CAPITAL, LLC	05/07/2014
RECEIVING PARTY DATA	
Name:	MAXYMISER HOLDING CORPORATION
Street Address:	532 BROADWAY
Internal Address:	10TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10012
Name:	MAXYMISER INC.
Street Address:	532 BROADWAY
Internal Address:	10TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10012
Name:	MAXYMISER LIMITED
Street Address:	121 GREAT PORTLAND STREET
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	W1W 6QL
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12795080
CORRESPONDENCE DATA	
Fax Number:	(617)248-4000
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	tadmin@choate.com
Correspondent Name:	ELIZABETH A. WALKER
Address Line 1:	TWO INTERNATIONAL PLACE
Address Line 2:	CHOATE HALL & STEWART LLP

PATENT

Address Line 4: BOSTON, MASSACHUSETTS 02110	
ATTORNEY DOCKET NUMBER:	2009260-0029
NAME OF SUBMITTER:	ELIZABETH A. WALKER
SIGNATURE:	/Elizabeth A. Walker/
DATE SIGNED:	05/14/2014
Total Attachments: 4 source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page1.tif source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page2.tif source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page3.tif source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page4.tif	

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

MAY 7, 2014

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, NXT Capital, LLC (the "Secured Party"), does hereby certify that the security interest it holds in those certain patents, patent applications, trademarks and trademark applications of Maxymiser Holding Corporation, a Delaware corporation, Maxymiser Inc, a Delaware corporation, and Maxymiser Limited, a company incorporated in Scotland (collectively, the "Companies"), pursuant to that certain Patent Grant of Security Interest, dated May 2, 2013, as recorded in the United States Patent and Trademark Office at Reel/Frame No. 030359/0267 on May 6, 2013 and that certain Trademark Grant of Security Interest, dated May 2, 2013, as recorded in the United States Patent and Trademark Office at Reel/Frame No. 5021/0426 on May 6, 2013 (collectively, the "Security Agreements"), which patents and patent applications are more fully identified on Schedule A annexed hereto and made a part hereof, and which trademarks and trademark applications, together with the goodwill of the business symbolized thereby, are more fully identified on Schedule B annexed hereto and made a part hereof, is released and all interest in such patents, patent applications and trademarks previously assigned to Secured Party under the Security Agreements are hereby reassigned to the Companies, without representation or warranty of any kind, nature or description.

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IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Intellectual Property to be executed by its duly authorized signatory as of the date first above written.

NXT CAPITAL, LLC

By: 

Name:

Patricia A. Lough

Title:

Director,

Duly Authorized Signatory

[Signature Page to Release of Security Interest in Intellectual Property]

SCHEDULE A

TO

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

Owner	Application No. / Registration No.	Application Date / Registration Date	Patent
Maxymiser Limited	12/795,080	June 7, 2010	Method of Website Optimization

SCHEDULE B

TO

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

Owner	Application No. / Registration No.	Application Date / Registration Date	Trademark
Maxymiser Limited	3,872,511	November 9, 2010	Maxymiser
Maxymiser Limited	85/257,781	May 22, 2012	OneTouch