502815665 05/20/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2862259

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
JEFFREY TOEWE	05/14/2014

RECEIVING PARTY DATA

Name:	INMAR DIGITAL PROMOTIONS NETWORK, INC.
Street Address:	635 VINE STREET
City:	WINSTON-SALEM
State/Country:	NORTH CAROLINA
Postal Code:	27101

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14282036

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	1178-120
NAME OF SUBMITTER:	MEREDITH DOWNING
SIGNATURE:	/mld/
DATE SIGNED:	05/20/2014

Total Attachments: 2

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PATENT 502815665 REEL: 032929 FRAME: 0130

ASSIGNMENT

THIS ASSIGNMENT, made by me, **Jeffrey Toewe**, a citizen of the United States of America, residing at 3745 Lindenleaf Court, Winston-Salem, North Carolina 27106;

WITNESSETH: That,

WHEREAS, I am the sole inventor of certain new and useful improvements in METHODS, SYSTEMS, AND COMPUTER PROGRAM PRODUCTS FOR ASSOCIATING A SHOPPER LOYALTY PROGRAM WITH A MOBILE PAYMENTS ACCOUNT for which a patent application has been filed, or is being concurrently filed, in the United States Patent and Trademark Office. We hereby authorize and request Myers Bigel Sibley & Sajovec, P.A., to insert here in parentheses (Application No.14 282,036, filed 05 20 20 4) the filing date and application number of said patent application when known or to file this Assignment concurrently with the application; and

WHEREAS, Inmar Digital Promotions Network, Inc., a North Carolina corporation, having its principal place of business at 635 Vine Street, Winston-Salem, North Carolina 27101, hereinafter referred to as Assignee, is desirous of acquiring our entire right, title and interest in and to the invention as described in said patent application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold and by these presents do hereby sell, assign, transfer, and convey unto the said Assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and patent application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues or other forms of protection thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted along with any term extensions thereon or therefor, together with the right to claim the priority of said patent application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

I hereby request that said Letters Patent be issued in accordance with this assignment.

I further covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to the invention and patent application above-mentioned, and that I have the unencumbered right and authority to make this assignment.

I further covenant and agree to communicate to said Assignee or its representatives any facts known to me relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the Assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said Assignee, its successors, assigns, and other legal representatives; and I hereby instruct, and further covenant and agree to bind my heirs, legal representatives, and assigns, to do same, without further compensation, but at the expense of said Assignee or its representatives.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on this
of <u>LUX</u> , 2014.
AM Comment of the com
Jeffley Toewe
STATE OF NORTH CAROLUSA)
COUNTY OF FORBYTT-)
Before me personally appeared the person described in and who executed the
foregoing instrument, and/he acknowledged to me that he executed the same for the purposes
therein stated, this day of, 2014.
MANUALLE L. E. C. E. C.
Notary/Public Notary/Public
My Commission Expires: 13/15/18

Page 2 of 2