

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAMES C. KENNEDY	05/16/2014
RECEIVING PARTY DATA	
Name:	SCIENTIFIC GAMES INTERNATIONAL, INC.
Street Address:	220 CONTINENTAL DRIVE, SUITE 407
City:	NEWARK
State/Country:	DELAWARE
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14283280
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ATTORNEY DOCKET NUMBER:	SGI-1242
NAME OF SUBMITTER:	STEPHEN E. BONDURA
SIGNATURE:	/stephen e. bondura/
DATE SIGNED:	05/21/2014
Total Attachments: 2	
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ASSIGNMENT

I, James C. Kennedy, a citizen of the United States residing at 440 Watergate Way, Roswell, Georgia 30076, (hereinafter referred to ASSIGNOR) and have invented certain new and useful improvements in "DIGITAL MEDIA-BASED AWARD SYSTEM FOR GAMING" as described and set forth in an application for Letters Patent of the United States being concurrently filed in the United States Patent and Trademark Office.

Scientific Games International, Inc. (hereinafter referred to as ASSIGNEE) is a corporation duly organized, incorporated, and existing under the laws of Delaware, has a place of business at 220 Continental Drive, Suite 407, Newark, Delaware 19713, and desires to acquire or confirm its ownership of the entire right, title, and interest in and to the invention, inventions, or improvements, and in and to the patent application, and in and to any and all patents, both of the United States and of all foreign countries, that may be obtained.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that I, the ASSIGNOR, for good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, have sold, assigned, transferred, and conveyed, and by this Assignment do sell, assign, transfer, and convey, unto the ASSIGNEE, its successors, and assigns, the entire right, title, and interest throughout the world in and to my invention, inventions, or improvements described or set forth in the application, in any form or embodiment thereof, and in and to the application, and in and to any applications filed in any foreign country based thereon, including the right to file foreign applications under the provisions of any convention or treaty, and in and to any confirmation, divisional, continuation, continuation-in-part, or substitute application which may be filed on the invention, inventions, or improvements in the United States or in any foreign country, and in and to any and all patents, certificates, utility models, reissues, extensions, additions, or confirmations thereof which may be granted in the United States or in any foreign country upon the invention, inventions, or improvements, to have and to hold the same to the

full end of the term or terms for which any and all such United States and foreign patents and grants may be issued on the invention, inventions, or improvements.

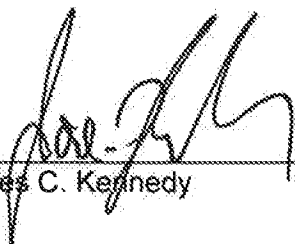
I do hereby authorize and request the issuing authority to issue any and all of the United States and foreign patents on the application or applications to the ASSIGNEE, its successors, and assigns as the assignee of the entire right, title, and interest in and to the same for the sole use and benefit of the ASSIGNEE, its successors, and assigns.

I do hereby covenant and warrant that we have full right to convey the entire right, title, and interest herein assigned free and clear of all license, encumbrances, and liens whatsoever, and that I have not executed and will not execute any instruments in conflict herewith.

I, for the consideration aforesaid, do hereby covenant and agree to and with the ASSIGNEE, its successors, and assigns, that I, my heirs, executors, administrators, or other personal representatives, shall and will do all lawful acts and things, make all rightful oaths, and make, execute, and deliver any and all other instruments in writing and any and all further applications, papers, power, affidavits, assignments, disclaimers, and other documents which in the opinion of counsel for the ASSIGNEE, its successors, and assigns, may be required or necessary in this or in any foreign country to effectually secure to and vest in the ASSIGNEE, its successors, and assigns, the entire right, title, and interest in and to the invention, inventions, or improvements, application or applications, patents, rights, titles, benefits, privileges, and advantages hereby sold, assigned, confirmed, transferred, and conveyed.

This ASSIGNMENT is executed on the date or dates indicated below.

05/16/14
Date


James C. Kennedy