

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GREGORY A. PEARSON	10/22/2010
RONALD SHANE HAMILTON	10/22/2010
DAVID B. HALL	10/22/2010
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Property Type	Number
Application Number:	14139342
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DATE SIGNED:	05/21/2014
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, we, **Gregory A. Pearson**, a citizen of Canada, and **Ronald Shane Hamilton** and **David B. Hall**, citizens of the United States, (collectively, "Assignors") have invented certain improvements in **DYNAMIC CONTENT DELIVERY SYSTEMS AND METHODS FOR PROVIDING SAME**, for which U.S. Non-Provisional Patent Application Serial No. 12/911,322 (the "Application") was filed on October 25, 2010, whereas related applications may be filed in the United States and elsewhere, and whereas

Gregory A. Pearson, Inc.
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United States

("Assignee") desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignors have and by these presents do hereby sell, assign, transfer and convey unto said Assignee the full, exclusive and entire right, title, and interest in and to said Application, including in and to any conventional, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States thereof; and Assignors hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

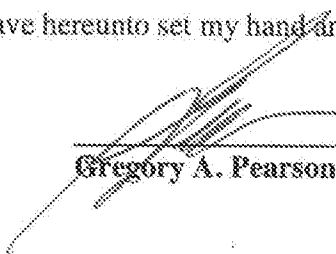
For the same consideration, Assignors, by these presents do sell, assign, and transfer to Assignee the full, exclusive, and entire right, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignors agree, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Application, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Application, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignors also hereby sell, assign and transfer unto Assignee all rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

ASSIGNMENT TO GREGORY A. PEARSON, INC.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22 day of OCTOBER, 2010.



Gregory A. Pearson (SEAL)

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22 day of October, 2010.



Ronald Shane Hamilton (SEAL)

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22 day of October, 2010.



David B. Hall (SEAL)