

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2865210

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JOHN SCHUSTER	04/16/2014
USMAN GHANI	04/15/2014
BRIAN BABCOCK	04/15/2014
JENN RHIM	04/17/2014
JOHN GLENN ESHLEMAN	04/15/2014
PETER SCHLAMPP	04/15/2014
RECEIVING PARTY DATA	
Name:	PLATFORA, INC.
Street Address:	1300 S. EL CAMINO REAL
Internal Address:	SUITE 600
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94402
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14060575
CORRESPONDENCE DATA	
Fax Number:	(949)852-0004
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	949.852.0000
Email:	pair@kppb.com
Correspondent Name:	KPPB LLP
Address Line 1:	2400 E. KATELLA
Address Line 2:	SUITE 1050
Address Line 4:	ANAHEIM, CALIFORNIA 92806
ATTORNEY DOCKET NUMBER:	P21-03217
NAME OF SUBMITTER:	TRUDI THOMPSON
SIGNATURE:	/tt/
DATE SIGNED:	05/21/2014

PATENT

Total Attachments: 6

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RECORDATION FORM COVER SHEET
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

John Schuster, Usman Ghani, Brian Babcock,
Jenn Rhim, John Glenn Eshleman, Peter Schlampp

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 4/16/14, 4/15/14, 4/17/14, 4/15/14

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Platfora, Inc.

Internal Address: Suite 600

Street Address: 1300 S. El Camino Real

City: San Mateo

State: CA

Country: US Zip: 94402

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No (s)

14/060575

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: KPPB LLP

Internal Address: Suite 1050

Street Address: 2400 E. Katella Ave.

City: Anaheim

State: CA Zip: 92806

Phone Number: 949.852.0000

Docket Number: P16-03217

Email Address: pair@kppb.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ _____

- ☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50-4407

Authorized User Name _____

9. Signature: / Samuel P. Richey /

May 21, 2014

Signature

Date

Samuel P. Richey

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, WE, John Schuster, Usman Ghani, Brian Babcock, Jenn Rhim, John Glenn Eshleman, and Peter Schlampp, made certain new and useful inventions and improvements for which an application for Letters Patent of the United States entitled SYSTEMS AND METHODS FOR PROVIDING PERFORMANCE METADATA IN INTEREST-DRIVEN BUSINESS INTELLIGENCE SYSTEMS was filed October 22, 2013 and assigned Application No. 14/060575;

WHEREAS, Platfora, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at ~~100 S. El~~ ^{1200 S. El} Ellsworth, Suite 400, San Mateo, California 94402 (hereinafter "Assignee"), is desirous of ^{Camino} acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore; ^{Real} ^{\$ 600}

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to

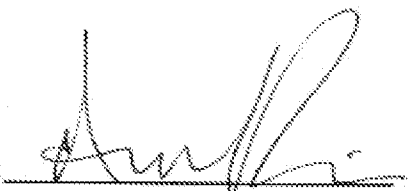
me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN WITNESS WHEREOF, I have hereunto set my hand this 16 day of April, 2014.

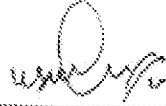


John Schuster
12009 Finn Lane
Los Altos Hills, CA 94022

WITNESS: 

Print name Anne Ricci

IN WITNESS WHEREOF, I have hereunto set my hand this 15th day of April, 2014.

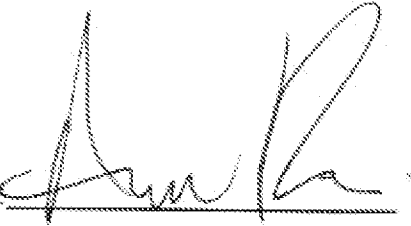


Usman Ghani

~~3064 La Selva St., #C314~~ 2712 FLORES ST. #210
San Mateo, CA 94403

46


WITNESS:



Print name

Anne Ricci

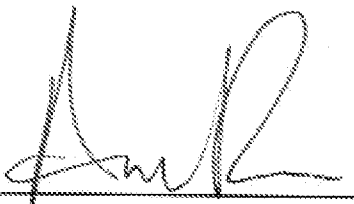
IN WITNESS WHEREOF, I have hereunto set my hand this 15 day of April, 2014.



Brian Babcock

2165 Woodleaf Way
Mountain View, CA 94040

WITNESS:

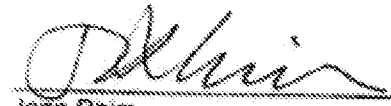


Print name

Anne Ricci

DocId: 33217

IN WITNESS WHEREOF, I have hereunto set my hand this 17 day of April, 2014

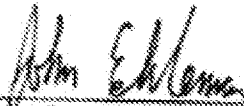


Jenn Rhim
1524 Sixth Avenue
Belmont, CA 94002

WITNESS _____

Print name _____

IN WITNESS WHEREOF, I have hereunto set my hand this 15 day of April, 2014



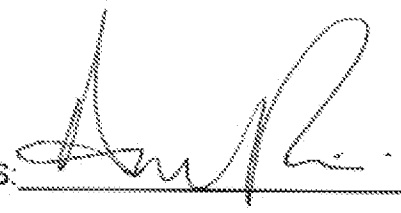
John Glenn Eshleman
296 Laura Lane
Mountain View, CA 94043

WITNESS  _____

Print name Anne Ricci

IN WITNESS WHEREOF, I have hereunto set my hand this 15 day of April, 2014.


Peter Schlampp
2508 Valdivia Way
Burlingame, CA 94010

WITNESS: 

Print name Anne Ricci
