502825085 05/27/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2871681

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date | | |
|-----------------|----------------|--|--|
| DANIEL C. NUNEZ | 05/05/2014 | | |

RECEIVING PARTY DATA

| Name: | ACORN PRODUCT DEVELOPMENT INC | | | | |
|-----------------|----------------------------------|--|--|--|--|
| Street Address: | 39899 BALENTINE DRIVE, SUITE 161 | | | | |
| City: | NEWARK | | | | |
| State/Country: | CALIFORNIA | | | | |
| Postal Code: | 94560 | | | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | | | | |
|---------------------|----------|--|--|--|--|
| Application Number: | 29491761 | | | | |

CORRESPONDENCE DATA

Fax Number: (510)271-1652

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (510) 271-7416

Email: patapps@clorox.com

Correspondent Name: THOMAS C. FEIX

Address Line 1: 1221 BROADWAY

Address Line 4: OAKLAND, CALIFORNIA 94612

| ATTORNEY DOCKET NUMBER: | 482.424 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | THOMAS C. FEIX |
| SIGNATURE: | /Thomas C. Feix/ |
| DATE SIGNED: | 05/27/2014 |

Total Attachments: 3

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PATENT 502825085 REEL: 032967 FRAME: 0595

ASSIGNMENT AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, DANIEL C. NUNEZ, a resident of the city of Fremont, California, hereinafter referred to as ASSIGNOR, has, along with others, invented a new and unobvious invention entitled

TUMBLER WITH A LID AND STRAW

| for | which he h | as made | , along with | ı others, | applica | stion for | r Design 1 | Patent of | the Uni | ited St | ates, |
|-----|-------------|---------|--------------|-----------|-----------|-----------|------------|-----------|---------|---------|--------|
| SUC | h invention | being d | lescribed in | and idea | ntified l | by said | applicatio | m having | been g | iven a | Serial |
| No. | 29/491,761 | | , and a | | | | | : and | • | | |

WHEREAS, ACORN PRODUCT DEVELOPMENT, INC., a business entity having a place of business at 39899 Balentine Drive, Suite 161, Newark, California 94560, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNOR is desirous of and willing to assign all rights, titles and interest in and to said Design Patent and acknowledges that he is under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

3

PATENT REEL: 032967 FRAME: 0596 2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, DANIEL C. NUNEZ, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 5 DAY OF MAY , 2014.

DANIEL C. NUNEZ

II. <u>REASSIGNMENT</u>

NOW, THEREFORE, in consideration of good and valuable consideration received by ACORN PRODUCT DEVELOPMENT INC., from BRITA LP, the receipt of which is hereby acknowledged:

- ACORN PRODUCT DEVELOPMENT INC., does hereby sell, assign, transfer and
 confirm unto BRITA LP, its successors, assigns and heirs, all right, title and interest in and to the
 Design Application, including the invention claimed thereby, as well as any foreign rights
 thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes
 thereof, and reissues of the same.
- 2. ACORN PRODUCT DEVELOPMENT INC. further agrees to execute upon request of BRITA LP or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, BRITA LP, or its successors, assigns or heirs, under this Reassignment.

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| PRODUCT DEVISIONALE DAY OF MAY | ANT INC., HAVE INLIVERED THIS INSTRUMENT THIS _ 5 // | المسا |
| g. | | |
| | ACOMEN DISCOURCE DEVELOPMENT INC. | |
| | By: ONHOw | |
| | Name: <u>Len Haven</u> | |
| | Trine: | |

File No.: 482.424

PATENT REEL: 032967 FRAME: 0598

RECORDED: 05/27/2014