

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ASHCRAFT INDUSTRIAL DESIGN	05/14/2014
RECEIVING PARTY DATA		
Name:	STELLE LLC	
Street Address:	419 30TH STREET	
City:	NEWPORT BEACH	
State/Country:	CALIFORNIA	
Postal Code:	92663	
PROPERTY NUMBERS Total: 2		
Property Type	Number	
Application Number:	29431296	
Application Number:	29461945	
CORRESPONDENCE DATA		
Fax Number:	(310)203-0567	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	BRENNAN C. SWAIN, ESQ.	
Address Line 1:	JEFFER MANGELS BUTLER & MITCHELL LLP	
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NAME OF SUBMITTER:	BRENNAN C. SWAIN	
SIGNATURE:	/BRENNAN C. SWAIN/	
DATE SIGNED:	05/20/2014	
Total Attachments: 2		
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ASSIGNMENT OF PATENT APPLICATION

Insert name(s) of Applicant/Assignor(s)	ASHCRAFT INDUSTRIAL DESIGN
Insert name of Assignee	STELLE LLC
Insert state of incorporation of Assignee	California
Insert address of Assignee	419 30th Street Newport Beach, CA 92663 UNITED STATES OF AMERICA
Insert identification of invention, such as title, case number or foreign application number	PILLAR SPEAKER U.S. Patent No. D687,017S; Issued July 30, 2013 U.S. Application No.: 29/431296 Filing Date: September 5, 2012 (hereinafter "the Invention")

I) In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, but subject to the terms and conditions of that certain Assignment and Royalty Agreement, dated August 20, 2013, between Assignor and Assignee (the "Assignment Agreement"), the undersigned agree(s) to assign, and hereby do(es) sell, assign, transfer, and convey unto Assignee all right, title, and interest that exist today and may exist in the future in and to any and all of the following:

(a) the Invention;

(b) all provisional applications, non-provisional applications, reissues, reexaminations, extensions, continuations, divisions, continuations-in-part, requests for continued examination, registrations and Inter Partes Review (IPR) certificates and Post-Grant Review (PGR) certificates thereof of the Invention;

(c) all foreign patents, patent applications, and counterparts relating to any item in any of the foregoing categories (a) through (b), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other equivalent governmental grants or issuances;

Assignment of Patent Application

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(d) all inventions, invention disclosures, discoveries know how, show how, trade secrets, design rights, trade dress, get up, copyrights, and ideas described in any item in any of the foregoing categories (a) through (c) and all other rights arising out of any of the foregoing;

(e) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other equivalent governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (d), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

2) The undersigned agree(s), at no cost to the undersigned (and at the sole expense of Assignee), to execute all papers reasonably necessary in connection with any of the foregoing categories (a) through (e) and any and all applications related thereto, and also to execute separate assignments in connection with such applications as the Assignee may reasonably deem necessary or expedient.

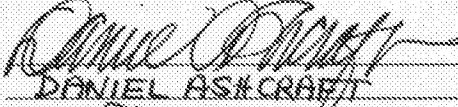
3) The undersigned, at no cost to the undersigned (and at the sole expense of Assignee), agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

4) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any divisions, continuing or continuations-in-part applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith, except as contemplated by the Assignment Agreement.

5) The undersigned hereby grants BERNARD R. GANS, Reg. No. 27,443; ROD S. BERMAN, Reg. No. 31,483; BRENNAN C. SWAIN, Reg. No. 43,175; GREGORY S. CORDREY, Reg. No. 44,089; and ALI SHALCHI, Reg. No. 52,201, of JEFFER MANGELS BUTLER & MITCHELL LLP, Customer No. 24574, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent & Trademark Office for Recordation of this document.

ASHCRAFT INDUSTRIAL DESIGN,
a California Corporation

5/14/14
Date

By: 
Name: DANIEL ASHCRAFT
Title/Position: PRES