

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
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PETER JOANNES MATHIAS VEUGEN	05/13/2014
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Property Type	Number
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DATE SIGNED:	05/28/2014
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, I Peter Joannes Mathias VEUGEN, residing in The Netherlands (ASSIGNOR), am the inventor of certain inventions and improvements described in a U.S. patent application identified by having the title:

**RECOMMENDER SYSTEM AND MEDIA RETRIEVAL SYSTEM FOR PROVIDING
RECOMMENDATIONS TO GROUPS OF USERS**

which application was filed as U.S. Application Serial Number 14/355,761 on May 1, 2014, and filed as PCT International Application PCT/NL2012/050764 (published as WO 2013/066177 A1) on November 1, 2012.

and WHEREAS

**Nederlandse Organisatie voor toegepast-natuurwetenschappelijk
onderzoek TNO
Schoemakerstraat 97
2628 VK Delft
The Netherlands**

ASSIGNEE, desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assign and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting

said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in our names or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I hereby grant our attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

Date: 5-13-2014 Inventor: *Peter Joannes Mathias VEUGEN*
Peter Joannes Mathias VEUGEN

Note: No legalization or other witness required.