502828166 05/29/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2874762

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Trystan G. Upstill	03/28/2012
Jack W. Menzel	03/28/2012

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14174420

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (404) 892-5005 Email: apsi@fr.com Correspondent Name: PAUL E. FRANZ

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	16113-3633004	
NAME OF SUBMITTER:	KRISTI A. HOLMLUND	
SIGNATURE:	/Kristi A. Holmlund/	
DATE SIGNED:	05/29/2014	

Total Attachments: 4

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> **PATENT** REEL: 032983 FRAME: 0683

502828166

Attorney's Docket No.: 16113-3633001

ASSIGNMENT

For valuable consideration, we, <u>ABHISHEK DAS</u> of <u>555 4th Street</u>, <u>Unit 816</u>, <u>San Francisco</u>, <u>CA 94107</u>, <u>SRINIVASAN VENKATACHARY</u> of <u>1411 Floyd Avenue</u>, <u>Sunnyvale</u>, <u>CA 94087</u>, <u>TRYSTAN G. UPSTILL</u> of <u>728 Gailen Avenue</u>, <u>Palo Alto</u>, <u>CA 94303</u>, <u>SHRAVYA R. SHETTY</u> of <u>120 Granada Drive</u>, <u>Apt. 6</u>, <u>Mountain View</u>, <u>CA 94043</u>, <u>BIN LIU</u> of <u>1120 W Olive Avenue</u>, <u>Apt. 218</u>, <u>Sunnyvale</u>, <u>CA 94086</u>, <u>JACK W. MENZEL</u> of <u>698 Pettis Avenue</u>, <u>Mountain View CA 94041</u>, hereby assign to: <u>Google Inc.</u>, a corporation of <u>Delaware</u> having a place of business at:

1600 Amphitheatre Parkway Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled RESOURCE IDENTIFICATION FROM ORGANIC AND STRUCTURED CONTENT, filed March 22, 2012, and assigned U.S. Serial Number 13/427,329, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Witnessed by: Longhui Wu Signature Yonghui Wu	Date: 3/28/2012
Typed or Printed Name 2045 Latham St Mountain View Witness Address	Apr.12 CA 94040
	SRINIVASAN VENKATACHARY
Witnessed by:	
R.R. Signature	Date: 3/28/2012
PRABAKAR RADHAKE Typed or Printed Name	•
MOUNTAIN VIEW, CA	94040

ABHISHEK DAS

Page 2 of 4

TRYSTAN G. UPSTILL

Witnessed by:

Signature Signature

Date: 3/28/20\2....

Typed or Printed Name

<u>80 / Talman Da.</u> <u>Pau Arro</u> CA 74603 Witness Address

SHRAVYA IN SHETTY

Witnessed by:

Date: 3/28/2012

Signature

Antoine (Tony) Jean Bruguier
Typed or Printed Name

473 Costa Mesa Ter, AptH Sunry vale, CA 94085 Witness Address

Attorney's Docket No.: 16113-3633001

	B. C. C. C. C.
	BIN LIU
Witnessed by: Signature	Date:
PHIROTE PARAKH	
6555 SPRING PATH LANE	
SAN TOSE, CA 95120 Witness Address	
	JACK W. MENZEL
Witnessed by: Signature Tiffany Lin	Date: $\frac{63/28}{26 2}$
Typed or Printed Name	•

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5320 Dramund Height Blud

San Kangzoo Witness Address