

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CHRIS BRAND	05/27/2014
DAVID FULLAGAR	05/27/2014
RECEIVING PARTY DATA	
Name:	NETFLIX, INC.
Street Address:	100 WINCHESTER CIRCLE
City:	LOS GATOS
State/Country:	CALIFORNIA
Postal Code:	95032
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14289552
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	J. THOMAS JOHNSON III
SIGNATURE:	/JThomasJohnsonIII#68945/
DATE SIGNED:	05/29/2014
Total Attachments: 1	
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ASSIGNMENT

WHEREAS WE, CHRIS BRAND, of Livermore, California, and DAVID FULLAGAR, of Boulder, Colorado, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled SERVER SELECTION FOR CONTENT DISTRIBUTION, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, Netflix, Inc., a corporation of the State of Delaware and having an address of 100 Winchester Circle, Los Gatos, California 95032, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto Netflix, Inc., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Netflix, Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

IN WITNESS WHEREOF, we have set our hands below.



CHRIS BRAND

5/27/2014
Date



DAVID FULLAGAR

5/27/2014
Date