502829163 05/29/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JONATHAN B. LEVINE	05/23/2014

RECEIVING PARTY DATA

Name:	JBL RADICAL INNOVATIONS, LLC	
Street Address:	923 FIFTH AVENUE	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10021	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29492179

CORRESPONDENCE DATA

Fax Number: (703)619-0110

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	GLO-4
NAME OF SUBMITTER:	H. JAY SPIEGEL
SIGNATURE:	/H. Jay Spiegel/
DATE SIGNED:	05/29/2014

Total Attachments: 2

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PATENT 502829163 REEL: 032988 FRAME: 0287

ASSIGNMENT

WHEREAS, I, JONATHAN B. LEVINE, having an address at: 14 Harrows Lane,
Purchase, New York 10577, (hereinafter referred to as "Inventor"), have invented certain new
and useful improvements in a MOUTHPIECE, for which an application for United States Design
Letters Patent was filed on May 29, 2014, and accorded Serial No. 29/492,179, and

WHEREAS, JBL RADICAL INNOVATIONS, LLC, a limited liability company of the State of Delaware, having a place of business at: 923 Fifth Avenue, New York, New York 10021, (hereinafter referred to as "Company"), is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) to me in hand paid, the receipt whereof is hereby acknowledged, and other valuable considerations, the said Inventor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Company the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent, which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, re-examinations and extensions thereof.

I hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said

1

PATENT REEL: 032988 FRAME: 0288 Company as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of the said Company, its successors and assigns.

FURTHER, I agree that I will communicate to said Company or its representatives any facts known to me respecting said invention and to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said Company, make all rightful oaths and generally do everything possible to aid said Company, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 23 day of May, 2014.

Signed in the presence of:

WITNESS:

SIGNER

LEVINE