

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
STUART OZER	11/15/2001
MICHAEL PATRICK HART	11/19/2001
WEI WEI ADA CHO	11/15/2001
CAROLYN CHAU	11/15/2001
RECEIVING PARTY DATA	
Name:	WEBTV NETWORKS, INC.
Street Address:	1065 LA AVENIDA AVENUE
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7870023
CORRESPONDENCE DATA	
Fax Number:	(801)328-1707
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Address Line 1:	60 EAST SOUTH TEMPLE #1000
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ATTORNEY DOCKET NUMBER:	14531.151.2
NAME OF SUBMITTER:	RICK D. NYDEGGER
SIGNATURE:	/Rick D. Nydegger 28651/
DATE SIGNED:	05/29/2014
Total Attachments: 3	
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source=14531.151.2 Executed Assignment to WebTV#page3.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventorship Stuart Ozer et al.
Applicant WebTV Networks, Inc.
Attorney's Docket No. 14531.151
Title: Methods and Systems for Selectively Displaying Advertisements

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

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Assignee:

WebTV Networks, Inc.
Corporation in the State of California
1065 La Avenida Avenue
Mountain View, CA 94043

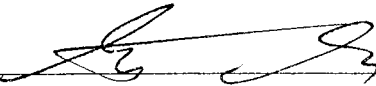
AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "Methods and Systems for Selectively Displaying Advertisements," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

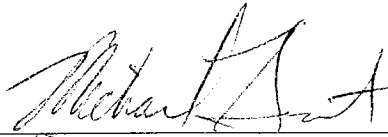
WHEREAS, WebTV Networks, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of California having a place of business at 1065 La Avenida Avenue, Mountain View, CA 94043, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

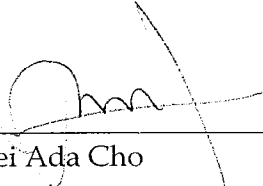
11/15/2001
Date


Stuart Ozer

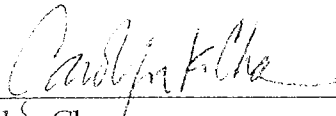
11/19/2001
Date


Michael Hart

11/15/2001
Date


Wei Wei Ada Cho

11/15/2001
Date


Carolyn Chau

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