PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
UWE JUGEL	05/27/2014
ZBIGNIEW JERZAK	05/27/2014
ERIC PEUKERT	05/27/2014

RECEIVING PARTY DATA

Name:	SAP AG
Street Address:	DIETMAR-HOPP-ALLEE 16
City:	WALLDORF
State/Country:	GERMANY
Postal Code:	D-69190

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14289421

CORRESPONDENCE DATA

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Correspondent Name: KYLE B. RINEHART, KLARQUIST SPARKMAN LLP

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ATTORNEY DOCKET NUMBER:	8880-92929-01
NAME OF SUBMITTER:	KYLE B. RINEHART
SIGNATURE:	/Kyle B. Rinehart/
DATE SIGNED:	05/30/2014

Total Attachments: 3

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PATENT 502831009 REEL: 032996 FRAME: 0774

ASSIGNMENT

I, Uwe Jugel ("ASSIGNOR"), have invented subject matter ("INVENTION"), disclosed and/or claimed in the following patent application(s) ("APPLICATIONS");

U.S. Patent Application entitled PIXEL-AWARE QUERY REWRITING, having U.S. Patent Application No. 14/289,421 , filed on May 28, 2014 ;

ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives of Klarquist Sparkman, LLP, 121 S.W. Salmon Street, Suite 1600, Portland, OR 97204 USA, who are associated with customer number 106592, to insert the application number(s) and filing date(s) above when known;

SAP AG, Dietmar-Hopp-Allee 16 D-69190, Walldorf, Germany, a company organized under the laws of the country of Germany, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to and is desirous of acquiring the entire and exclusive rights, title, and interest in the INVENTION, the APPLICATIONS, and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES");

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns, and transfers to the ASSIGNEE, the entire and exclusive rights, title, and interest in the INVENTION, the APPLICATIONS, and APPLICATION DERIVATIVES, including foreign priority rights;

ASSIGNOR agrees to sign any documents required for the prosecution of the APPLICATIONS and APPLICATION DERIVATIVES, for litigation regarding letters patent derived therefrom, and for protecting and perfecting title to the APPLICATIONS and APPLICATION DERIVATIVES.

	27 May 2014
Inventor's Signature	Date Signed
Uwe Jugel	
Yuander	17 May 2014
Witness Signature	Date Signed
YUANZHEN JI	
Witness Name (print)	`

ASSIGNMENT

I, Zbigniew Jerzak ("ASSIGNOR"), have invented subject matter ("INVENTION"), disclosed and/or claimed in the following patent application(s) ("APPLICATIONS"):

U.S. Patent Application entitled PIXEL-AWARE QUERY REWRITING, having U.S. Patent Application No. <u>14/289,421</u>, filed on <u>May 28, 2014</u>;

ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives of Klarquist Sparkman, LLP, 121 S.W. Salmon Street, Suite 1600, Portland, OR 97204 USA, who are associated with customer number 106592, to insert the application number(s) and filing date(s) above when known;

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ASSIGNOR agrees to sign any documents required for the prosecution of the APPLICATIONS and APPLICATION DERIVATIVES, for litigation regarding letters patent derived therefrom, and for protecting and perfecting title to the APPLICATIONS and APPLICATION DERIVATIVES.

	24 Nov 104
Inventor's Signature	Date Signed
Zbigniew Jerzak	
Juan Ge	27.05.2014
Witness Signature	Date Signed
Juan Ge	
Witness Name (print)	

REEL: 032996 FRAME: 0776

ASSIGNMENT

I, Eric Peukert ("ASSIGNOR"), have invented subject matter ("INVENTION"), disclosed and/or claimed in the following patent application(s) ("APPLICATIONS"):

U.S. Patent Application entitled PIXEL-AWARE QUERY REWRITING, having U.S. Patent Application No. 14/289,421 , filed on May 28, 2014 ;

ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives of Klarquist Sparkman, LLP, 121 S.W. Salmon Street, Suite 1600, Portland, OR 97204 USA, who are associated with customer number 106592, to insert the application number(s) and filing date(s) above when known;

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For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns, and transfers to the ASSIGNEE, the entire and exclusive rights, title, and interest in the INVENTION, the APPLICATIONS, and APPLICATION DERIVATIVES, including foreign priority rights;

ASSIGNOR agrees to sign any documents required for the prosecution of the APPLICATIONS and APPLICATION DERIVATIVES, for litigation regarding letters patent derived therefrom, and for protecting and perfecting title to the APPLICATIONS and APPLICATION DERIVATIVES.

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Inventor's Signature	Date Signed
Eric Peukert	•
4. (J. j.)	27 05 2014
Witness Signature	Date Signed
YUANZHEN JI	
Witness Name (print)	,

PATENT REEL: 032996 FRAME: 0777