

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT2877777

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
TAGGPIC, INC.	04/22/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOOGLE INC.
<b>Street Address:</b>	1600 AMPHITHEATRE PARKWAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14288902
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(908)654-0415
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(908) 518-6379
<b>Email:</b>	Assignment@ldlkm.com
<b>Correspondent Name:</b>	LDLK&M
<b>Address Line 1:</b>	600 SOUTH AVENUE WEST
<b>Address Line 4:</b>	WESTFIELD, NEW JERSEY 07090
<b>ATTORNEY DOCKET NUMBER:</b>	GOOGLE 3.0F-1342
<b>NAME OF SUBMITTER:</b>	NOELLE L. CACCIABEVE
<b>SIGNATURE:</b>	/Noelle L. Cacciabeve/
<b>DATE SIGNED:</b>	05/30/2014
<b>Total Attachments: 4</b>	
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## ASSIGNMENT

WHEREAS, TAGGPIC, INC., a corporation organized under the laws of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("ASSIGNOR"), is the owner of the entire right, title and interest in and to the patents and/or patent applications listed in the attached Schedule A ("PATENTS AND PATENT APPLICATIONS"),

WHEREAS, GOOGLE INC., a corporation organized under the laws of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("ASSIGNEE"), desires to obtain the entire right, title and interest in and to the PATENTS AND PATENT APPLICATIONS.

NOW, THEREFORE, in consideration of the good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE the entire right, title and interest in and to the PATENTS AND PATENT APPLICATIONS, and all rights of enforcement thereto, including all rights to sue or recover for the past infringement thereof, and further including the right to file and prosecute in its own name, wherever so permitted by law, patent applications, including corresponding applications, based on any of the PATENTS AND PATENT APPLICATIONS, and to claim priority to any of the PATENTS AND PATENT APPLICATIONS pursuant to the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. ASSIGNEE may apply for and receive patents in its own name wherever so permitted by law and ASSIGNOR shall, when requested by ASSIGNEE, execute or cause to be executed all rightful oaths, assignments, and powers of attorney to ASSIGNEE or to agents and legal representatives of ASSIGNEE, and all other papers necessary and proper to carry out the intent and purpose of this Assignment, and ASSIGNOR further agrees:

a. to execute all papers necessary in connection with the PATENTS AND PATENT APPLICATIONS, and any continuing, divisional, reissue, reexamination or other corresponding application thereof and to execute any separate Assignment in connection with such application as ASSIGNEE may deem necessary or expedient; and

b. to perform all affirmative acts which may be necessary to obtain a grant of a valid patent to ASSIGNEE on any of the PATENTS AND PATENT APPLICATIONS and on any continuation, division, reissue or reexamination of any of the PATENTS AND PATENT APPLICATIONS.

ASSIGNOR retains no ownership rights in the patent applications, the patents, the inventions, and the rights transferred to ASSIGNEE hereunder.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative on this 22 day of April, 2014.

TAGGPIC, INC.

By: 

Kenneth Yi

Title: CEO, President, Secretary

Date: April 22, 2014

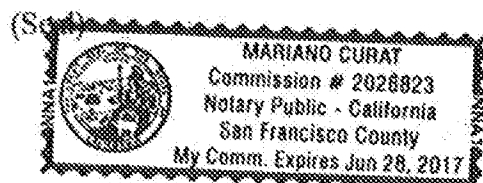
State of California

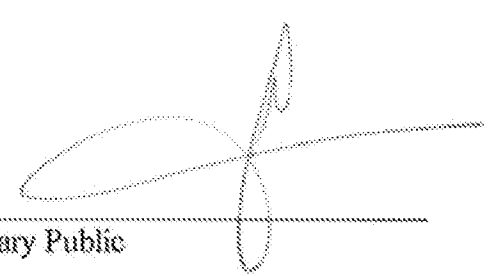
County of San Mateo

On April 22, 2014, before me personally appeared Kenneth Yi, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

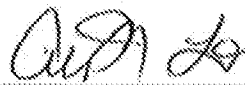
WITNESS my hand and official seal.



  
Notary Public

ASSIGNEE hereby accepts receipt of the entire right, title and interest in and to the  
PATENTS AND PATENT APPLICATIONS.

GOOGLE INC.

By:   
Allen Lo

Title: Assistant Secretary and Deputy General Counsel

Date: April 17, 2014

State of California

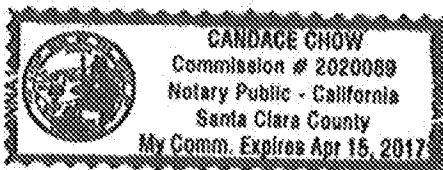
County of Santa Clara


On April 17, 2014, before me personally appeared Allen Lo, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

(Seal)



  
Notary Public

# **SCHEDULE A**

<b>Jurisdiction</b>	<b>Application No.</b>	<b>Filing Date</b>
US	61/930,141	01-22-2014