

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2877880

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>SIMON BLYTH</td><td>05/19/2014</td></tr><tr><td>DOMINIC CORT</td><td>05/22/2014</td></tr><tr><td>HAYLEY DIXON</td><td>05/14/2014</td></tr></tbody></table>	Name	Execution Date	SIMON BLYTH	05/19/2014	DOMINIC CORT	05/22/2014	HAYLEY DIXON	05/14/2014	
Name	Execution Date								
SIMON BLYTH	05/19/2014								
DOMINIC CORT	05/22/2014								
HAYLEY DIXON	05/14/2014								
RECEIVING PARTY DATA									
Name:	INTERCONTINENTAL GREAT BRANDS LLC								
Street Address:	100 DEFOREST AVE								
City:	EAST HANOVER								
State/Country:	NEW JERSEY								
Postal Code:	07936								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>14233434</td></tr></tbody></table>	Property Type	Number	Application Number:	14233434					
Property Type	Number								
Application Number:	14233434								
CORRESPONDENCE DATA									
Fax Number:	(860)286-0115								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>									
Phone:	860-286-2929								
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Address Line 4:	HARTFORD, CONNECTICUT 06103								
ATTORNEY DOCKET NUMBER:	AYL0033US								
NAME OF SUBMITTER:	DANIEL R. GIBSON								
SIGNATURE:	/Daniel R. Gibson/								
DATE SIGNED:	05/30/2014								
Total Attachments: 4 source=75W6447#page1.tif source=75W6447#page2.tif source=75W6447#page3.tif source=75W6447#page4.tif									

PATENT

502831284

REEL: 032997 FRAME: 0944

ASSIGNMENT

WHEREAS WE, **Simon Blyth** of Actant Consulting Ltd, The Coach House, Pumsaint, Llanwrda, Sir Gaerfyrddin, SA19 8UW, GB, **Dominic Cort** of Actant Consulting Ltd, The Coach House, Pumsaint, Llanwrda, Sir Gaerfyrddin, SA19 8UW, GB, and **Hayley Dixon** of Actant Consulting Ltd, The Coach House, Pumsaint, Llanwrda, Sir Gaerfyrddin, SA19 8UW, GB, (hereinafter referred to as "ASSIGNORS"), have invented certain new and useful improvements in:

IMPROVED FOOD PACKAGING

which claims priority to GB Application No. 1112444.3 dated July 20, 2011, and International Application PCT/GB2012/051745 dated July 20, 2012, for which WE have filed an application for Letters Patent of the United States on January 17, 2014, U. S. Application Serial No. 14/233,434;

AND WHEREAS, **Intercontinental Great Brands LLC**, (hereinafter referred to as "ASSIGNEE"), a limited liability company established in the State of Delaware USA, with an office at 100 Deforest Ave, East Hanover, New Jersey 07936, USA, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, WE, the said ASSIGNORS, have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and WE do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and WE do hereby agree that the said ASSIGNEE may apply for foreign Letters Patent on said invention and that WE will execute all

Assignment
Page 1 of 1

U. S. Serial No. 14/233,434

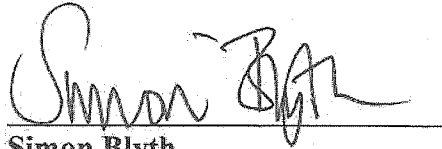
AYL00033US

PATENT
REEL: 032997 FRAME: 0945

papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that WE will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 19 May 2014



Simon Blyth L.S.

Date: _____

Dominic Cort L.S.

Date: 14 MAY 2014



Hayley Dixon L.S.

ASSIGNMENT

WHEREAS WE, **Simon Blyth** of Actant Consulting Ltd, The Coach House, Pumsaint, Llanwrda, Sir Gaerfyrddin, SA19 8UW, GB, **Dominic Cort** of Actant Consulting Ltd, The Coach House, Pumsaint, Llanwrda, Sir Gaerfyrddin, SA19 8UW, GB, and **Hayley Dixon** of Actant Consulting Ltd, The Coach House, Pumsaint, Llanwrda, Sir Gaerfyrddin, SA19 8UW, GB, (hereinafter referred to as "ASSIGNORS"), have invented certain new and useful improvements in:

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NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, WE, the said ASSIGNORS, have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and WE do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and WE do hereby agree that the said ASSIGNEE may apply for foreign Letters Patent on said invention and that WE will execute all

papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that WE will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: _____

Simon Blyth

L.S.

Date: 22.05.2014

Dominic Cort

L.S.

Date: _____

Hayley Dixon

L.S.