

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2878260

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TOM TAIRA	11/17/2009
SCOTT PAINTER	11/17/2009
CHRIS TAYLOR	11/18/2009
ROBERT TAYLOR	11/20/2009
MIKE SWINSON	11/20/2009
RECEIVING PARTY DATA	
Name:	TRUECAR, INC.
Street Address:	225 SANTA MONICA BLVD, 12TH FLOOR
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90401
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14256796
CORRESPONDENCE DATA	
Fax Number:	(512)371-9088
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	5126379220
Email:	mmarquez@sprinklelaw.com
Correspondent Name:	SPRINKLE IP LAW GROUP
Address Line 1:	1301 W. 25TH STREET
Address Line 2:	SUITE 408
Address Line 4:	AUSTIN, TEXAS 78705
ATTORNEY DOCKET NUMBER:	TCAR1120-6
NAME OF SUBMITTER:	ARI G. AKMAL
SIGNATURE:	/ari g. akmal/
DATE SIGNED:	05/28/2014
Total Attachments: 10	
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ASSIGNMENT

This Assignment is made by **Tom Taira of Santa Monica, CA; Scott Painter of Bel Air, CA; Chris Taylor of Austin, TX; Robert Taylor of Scottsdale, AZ; and Mike Swinson of Santa Monica, CA** ("Assignors").

WHEREAS, Assignors have invented a new and useful invention entitled **"SYSTEM AND METHOD FOR CALCULATING AND DISPLAYING PRICE DISTRIBUTIONS BASED ON ANALYSIS OF TRANSACTIONS"**, for which an application for United States Letters Patent was made on **September 9, 2009**, bearing an application number of **12/556,109**; and

WHEREAS, Assignors believe themselves to be the original inventors of the invention including any and all improvements disclosed in said application ("Invention"); and


WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application, on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application for protection ("Applications"), and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said Invention from any Applications in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to **TrueCar, Inc.** ^{11/11/13} ~~TrueCar.com~~ having a principal place of business at **525 Broadway, 3rd Floor, Santa Monica, CA 90401** (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said Applications and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

Assignors authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates provided below.

Name of Sole/First Inventor:	Tom Taira
Signature:	
Date:	12/12/2009

Name of Additional Inventor:	Scott Painter
Signature:	_____
Date:	_____

Name of Additional Inventor:	Chris Taylor
Signature:	_____
Date:	_____

Name of Additional Inventor:	Robert Taylor
Signature:	_____
Date:	_____

Name of Additional Inventor:	Mike Swinson
Signature:	_____
Date:	_____

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Name of Sole/First Inventor:	Tom Talra
Signature:	_____
Date:	_____

Name of Additional Inventor:	Scott Painter
Signature:	
Date:	11-17-09

Name of Additional Inventor:	Chris Taylor
Signature:	_____
Date:	_____

Name of Additional Inventor:	Robert Taylor
Signature:	_____
Date:	_____

Name of Additional Inventor:	Mike Swinson
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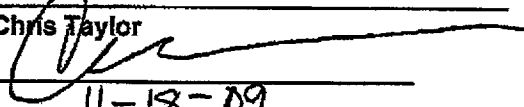
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Name of Additional Inventor: Scott Painter
Signature: _____
Date: _____

Name of Additional Inventor: Chris Taylor
Signature: 
Date: 11-18-09

Name of Additional inventor: Robert Taylor
Signature: _____
Date: _____

Name of Additional Inventor: Mike Swinson
Signature: _____
Date: _____

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Name of Additional Inventor: Scott Painter

Signature: _____

Date: _____

Name of Additional Inventor: Chris Taylor

Signature: _____

Date: _____

Name of Additional Inventor: Robert Taylor

Signature: 

Date: 11/24/09

Name of Additional Inventor: Mike Swinson

Signature: 

Date: 11/20/09

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Signature: [Signature]
Date: 11/24/09

Name of Additional Inventor: Mike Swinson
Signature: [Signature]
Date: 11/20/09