

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT2884439

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
REBECCA FINELL	06/04/2014
MADDY BUSCH	05/09/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	FINELL CO.
<b>Street Address:</b>	3101 BEE CAVES ROAD, SUITE 325
<b>City:</b>	AUSTIN
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78746
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29490271
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	gtrussell@russell-law.com
<b>Correspondent Name:</b>	TAYLOR RUSSELL & RUSSELL, P.C.
<b>Address Line 1:</b>	10601 FM 2222, SUITE R-12
<b>Address Line 4:</b>	AUSTIN, TEXAS 78730
<b>ATTORNEY DOCKET NUMBER:</b>	801412
<b>NAME OF SUBMITTER:</b>	GAIL TAYLOR RUSSELL
<b>SIGNATURE:</b>	/Gail Taylor Russell/
<b>DATE SIGNED:</b>	06/04/2014
<b>Total Attachments: 2</b>	
source=801412_Executed_Assignment_Rebecca_Finell#page1.tif	
source=801412_Executed_Assignment_Maddy_Busch#page1.tif	

**ASSIGNMENT OF INVENTION AND  
PATENT APPLICATION**

Docket Number  
801412

FOR VALUE RECEIVED, Rebecca Finell (hereinafter ASSIGNOR), hereby sells, assigns, transfers and sets over unto Finell Co. having its principal office at 3101 Bee Caves Road, Suite 325, Austin, TX 78746 (hereinafter ASSIGNEE), 100% of the following:

- (a) ASSIGNOR'S right, title and interest in and to the invention entitled **HANDBAG**; and
- (b) the application for United States patent therefor, U.S. Patent and Trademark Office Serial Number 29/490,271; filed on May 8, 2014; and
- (c) any patent or reissues of any patent that may be granted thereon; and
- (d) any applications which are continuations, continuations-in-part, substitutes or divisions of said application; and
- (e) any utility patent or application that may be based upon said application.

ASSIGNOR hereby further sells, assigns, transfers and sets over unto ASSIGNEE, the above percentage of ASSIGNOR's entire right, title and interest in and to said invention in each and every country foreign to the United States, and ASSIGNOR further conveys to ASSIGNEE the above percentage of all priority rights resulting from the above-identified application for United States patent.

ASSIGNOR agrees to execute all papers, give any required testimony and perform other lawful acts, at ASSIGNEE'S expense as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

To be binding on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Signature: \_\_\_\_\_

Name: Rebecca Finell (ASSIGNOR)

Date: \_\_\_\_\_

June 4, 2014

**ASSIGNMENT OF INVENTION AND  
PATENT APPLICATION**

Docket Number  
801412

FOR VALUE RECEIVED, Maddy Busch (hereinafter ASSIGNOR), hereby sells, assigns, transfers and sets over unto Finell Co. having its principal office at 3101 Bee Caves Road, Suite 325, Austin, TX 78746 (hereinafter ASSIGNEE), 100% of the following:

- (a) ASSIGNOR'S right, title and interest in and to the invention entitled **HANDBAG**; and
- (b) the application for United States patent therefor, U.S. Patent and Trademark Office Serial Number 29/490,271; filed on May 8, 2014; and
- (c) any patent or reissues of any patent that may be granted thereon; and
- (d) any applications which are continuations, continuations-in-part, substitutes or divisions of said application; and
- (e) any utility patent or application that may be based upon said application.

ASSIGNOR hereby further sells, assigns, transfers and sets over unto ASSIGNEE, the above percentage of ASSIGNOR's entire right, title and interest in and to said invention in each and every country foreign to the United States, and ASSIGNOR further conveys to ASSIGNEE the above percentage of all priority rights resulting from the above-identified application for United States patent.

ASSIGNOR agrees to execute all papers, give any required testimony and perform other lawful acts, at ASSIGNEE'S expense as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

To be binding on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Maddy Busch

(ASSIGNOR)

Date: \_\_\_\_\_

05/09/2014