

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2885649

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	KEIR MIERLE	06/04/2014
RECEIVING PARTY DATA		
Name:	LOCU, INC.	
Street Address:	560 SUTTER STREET, SUITE 300	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94102	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14296331	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	inventions@godaddy.com	
Correspondent Name:	GO DADDY OPERATING COMPANY, LLC	
Address Line 1:	14455 N. HAYDEN ROAD, SUITE 219	
Address Line 4:	SCOTTSDALE, ARIZONA 85260	
ATTORNEY DOCKET NUMBER:	0389	
NAME OF SUBMITTER:	KARL A. FAZIO	
SIGNATURE:	/Karl A. Fazio/ssb/	
DATE SIGNED:	06/05/2014	
Total Attachments: 1		
source=0389_2014-06-04_Assignment_Mierle_Locu-signed#page1.tif		

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

0389

Whereas, I, Keir Mierle of San Francisco, CA, hereafter

referred to as applicant, have invented certain new and useful improvements in _____

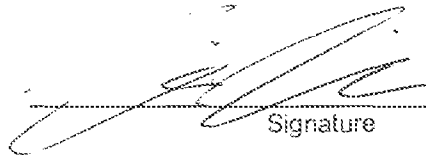
SYSTEM AND METHOD FOR ENABLING ONLINE ORDERING USING UNIQUE IDENTIFIERS☐ for which an application for a United States Patent was filed on _____

Application Number _____

☒ for which an application for a United States Patent was executed on June 4, 2014, andWhereas, Locu, Inc. of San Francisco, CA here referredto "assignee" whose mailing address is 560 Sutter Street, Suite 300, San Francisco, CA 94102 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 4th day of June, 2014at Scottsdale, AZ


Signature

Keir Mierle

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below*.

☒ Total of 4 forms are submitted.

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

PATENT

RECORDED: 06/05/2014

REEL: 033037 FRAME: 0560