

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2886455

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRIAN DEMARCO	01/13/2014
AUTUMN DEMARCO	01/13/2014
RECEIVING PARTY DATA	
Name:	MTX OPERATIONS, LLC
Street Address:	5506 WEST HIGHWAY 290
Internal Address:	SUITE 200
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78735
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14211310
CORRESPONDENCE DATA	
Fax Number:	(512)536-4598
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	5124745201
Email:	laura.butler@nortonrosefulbright.com
Correspondent Name:	FULBRIGHT & JAWORSKI LLP
Address Line 1:	98 SAN JACINTO BLVD.
Address Line 2:	SUITE 1100
Address Line 4:	AUSTIN, TEXAS 78701
ATTORNEY DOCKET NUMBER:	MTXO.P0011US/11402181
NAME OF SUBMITTER:	LAURA BUTLER
SIGNATURE:	/Laura Butler/
DATE SIGNED:	06/05/2014
Total Attachments: 2	
source=MTXOP0011US_ASSIGNMENT_DEMARCO_TO_MTX#page1.tif	
source=MTXOP0011US_ASSIGNMENT_DEMARCO_TO_MTX#page2.tif	

ASSIGNMENT

WHEREAS, the undersigned ("ASSIGNOR"), are named inventor(s) of U.S. Provisional Patent Application No. 61/784,359 filed March 14, 2013 and entitled "APPARATUSES, SYSTEMS, AND METHODS FOR IMPROVEMENT OF PHYSICAL FITNESS" (the "Application").

AND WHEREAS, MTX Operations, LLC having a place of business at 5506 West Highway 290, Suite 200, Austin, Texas 78735 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Application;

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the ASSIGNOR does hereby:

IRREVOCABLY SELL, ASSIGN, AND TRANSFER to the ASSIGNEE, its successors and assigns, the entire right, title and interest for the United States and all foreign countries in and to the Application and all information and improvements disclosed therein, and any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents and/or patent applications claiming priority to, or based on any information and improvements disclosed in the Application, including but not limited to the right to sue for injunctions and/or damages for any past, ongoing, and/or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any United States or foreign patents granted on any patent applications filed in the United States or foreign countries claiming priority to, or based on any information and improvements disclosed in, the Application to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned; and

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute any and all documents in connection with the Application and any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents and/or patent applications claiming priority to, or based on any information and improvements disclosed in the Application, including all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the ASSIGNEE all facts known to the undersigned relating to all information and improvements disclosed in the Application and the history thereof; and generally do everything possible which the ASSIGNEE shall consider desirable for vesting title to the Application and such patents and/or patent applications in the ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the Application and such patents and/or patent applications.

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the ASSIGNEE.

ASSIGNOR

ASSIGNEE: MTX Operations, LLC

[Signature]
Name: Brian DeMarco

1-13-14
Date

[Signature]
Name: BRIAN T. DE MARCO Date 1-13-14

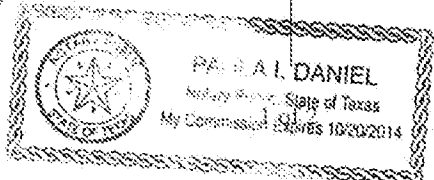
STATE OF TEXAS
COUNTY OF TRAVIS

Title: PRESIDENT

BEFORE ME, the undersigned authority, on this 13th day of January, 2013 personally appeared Brian DeMarco, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

[Signature]
Notary or Consular Officer
Paula I. Daniel
57474962.1



Autumn DeMarco 01-13-14
Name: Autumn DeMarco Date

STATE OF TEXAS
COUNTY OF TRAVIS

BEFORE ME, the undersigned authority, on this 13th day of January, 2014, personally appeared Autumn DeMarco, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Paula I. Daniel
Notary or Consular Officer
Paula I. Daniel

