502841026 06/06/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SCOTT WHITE	01/17/2008
IAN C. SCHMEHL	01/11/2008

RECEIVING PARTY DATA

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State/Country:	GEORGIA
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14297895

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NAME OF SUBMITTER:	MAMMEN P. ZACHARIAH, JR.
SIGNATURE:	/Mammen P. Zachariah, Jr./
DATE SIGNED:	06/06/2014

Total Attachments: 3

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PATENT 502841026 REEL: 033046 FRAME: 0780

ASSIGNMENT

WHEREAS, **Scott White**, a citizen of the United States of America; residing at 6806 Smokey Hill Road, Austin, Texas 78736; **Ian C. Schmehl**, a citizen of the United States of America, residing at 515 Russell Park, San Antonio, Texas 78258; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled "System and Method of Providing Recommendations Related to a Service System," Attorney Docket No. 7780-1451 (AT&T 2007-071451), for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, AT&T KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to

PATENT REEL: 033046 FRAME: 0781

Attorney Docket Number 7780-071451

said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

Name of Inventor: Signature of Inventor: Date: Witnesses for Inventor First Witness: Second Witness: Signature / Date Witnesses for Inventor Full Name (printed) Name of Inventor: Date: Witnesses for Inventor First Witness: Signature / Date Full Name (printed) Second Witness: Signature / Date Full Name (printed) Signature / Date Full Name (printed) Signature / Date Full Name (printed)	IN TESTIMONY WH the date(s) listed below.	IEREOF, this Assignment is executed by said Assignors,
Signature of Inventor: Date: Witnesses for Inventor		
Date: Witnesses for Inventor	Name of Inventor:	Scott-White Scott-White
Witnesses for Inventor First Witness: Signature / Date Witness: Second Witness: Second Witness: I 18/08 Signature / Date Signature / Date Mame (printed) Name of Inventor: Ian C. Schmehl Signature of Inventor: Date: Witnesses for Inventor First Witness: Signature / Date Full Name (printed) Second Witness:	Signature of Inventor:	2 HD
First Witness: Signature / Date Wards Scott	Date:	1/17/08
Second Witness: Second Witness: Second Witness: Signature / Date Full Name (printed) Name of Inventor: Ian C. Schmehl Signature of Inventor: Date: Witnesses for Inventor First Witness: Signature / Date Full Name (printed) Second Witness:	Witnesses for I	nventor
Second Witness: Second Witness: Signature / Date Signature / Date	First Witness:	
Second Witness: Signature / Date 1/3/08		
Name of Inventor: Ian C. Schmehl	Second Witnes	s: 1/18/08
Signature of Inventor: Date: Witnesses for Inventor First Witness: Signature / Date Full Name (printed) Second Witness:		
Date: Witnesses for Inventor First Witness: Signature / Date Full Name (printed) Second Witness:	Name of Inventor:	lan C. Schmehl
Witnesses for Inventor First Witness: Signature / Date Full Name (printed) Second Witness:	Signature of Inventor:	
First Witness: Signature / Date Full Name (printed) Second Witness:	Date:	
Signature / Date Full Name (printed) Second Witness:	Witnesses for In	nventor
Second Witness:	First Witness:	Signature / Date
		Full Name (printed)
·	Second Witness	
Full Name (printed)		Full Name (printed)

Attorney Docket Number 7780-071451

said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of Inventor:	Scott White
Signature of Inventor:	
Date:	
Witnesses for	nventor
First Witness:	
	Signature / Date
	Full Name (printed)
Second Witnes	s:
	Signature / Date
	;
	Fuli Name (printed)
Signature of Inventor:	lan C. Schmell 1/11/08
Name of Inventor: Signature of Inventor: Date: Witnesses for I	lan C. Schmell 1/11/08

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