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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
		Name		Execution Date
DARREN C. ASHBY				05/16/2013
RECEIVING PARTY I				
Name:	ICON HEALTH & FITNESS, INC.			
Street Address:	1500 SO	1500 SOUTH 1000 WEST		
City:	LOGAN	LOGAN		
State/Country:	UTAH			
Postal Code:	84321			
CORRESPONDENCE	DATA			
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United States Patent Application Title: User Identification And Safety Key For Exercise Device Inventor(s): Darren C. Ashby Docket No.: 11-041.11.01

ASSIGNMENT

I/We, Darren C. Ashby have invented a method and apparatus entitled User Identification And Safety Key For Exercise Device, hereinafter called the "invention" (Application number: 13/787,713, Filed: 03-06-2013).

The Assignee, ICON Health & Fitness, Inc., a corporation of the State of Delaware, having a principal place of business at 1500 South 1000 West, Logan, UT 84321, desires to secure the entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid by the Assignee, the receipt and sufficiency of which I/we hereby acknowledge, I/WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all nonprovisionals, divisions, continuations and continuations-in-part of, or claiming priority to, the above-identified application, and reissues and extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I/We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

I/We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

PATENT REEL: 033056 FRAME: 0084

Signature: Darren C. Ashby City and State of Residence: Richmond, UT



Country of Citizenship: US

RECORDED: 06/09/2014