

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2889595

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|---|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| HANS ELIAS | 05/28/2014 |
| ALEXANDER SANDFORD TODD YOUNG | 05/28/2014 |
| THOMAS DAVID JAMES AICKEN | 05/28/2014 |
| ROBESON MANDELA REEVES | 05/28/2014 |
| RECEIVING PARTY DATA | |
| Name: | GAMESYS, LTD. |
| Street Address: | 10 PICCADILLY |
| City: | LONDON |
| State/Country: | UNITED KINGDOM |
| Postal Code: | W1J 0DD |
| PROPERTY NUMBERS Total: 2 | |
| Property Type | Number |
| Application Number: | 14215277 |
| PCT Number: | US1430111 |
| CORRESPONDENCE DATA | |
| Fax Number: | (203)403-3068 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 203-438-6991 |
| Email: | lbredmehl@finchamdowns.com |
| Correspondent Name: | FINCHAM DOWNS LLC |
| Address Line 1: | 470 MAIN STREET |
| Address Line 2: | SUITE 303 |
| Address Line 4: | RIDGEFIELD, CONNECTICUT 06877 |
| ATTORNEY DOCKET NUMBER: | GS01-018-02 |
| NAME OF SUBMITTER: | LIMOR BREDMEHL |
| SIGNATURE: | /Limor N. Bredmehl/ |
| DATE SIGNED: | 06/09/2014 |
| This document serves as an Oath/Declaration (37 CFR 1.63). | |
| Total Attachments: 3 | |

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PATENT

REEL: 033056 FRAME: 0471

**COMBINED ASSIGNMENT OF RIGHTS, TITLE, AND INTEREST IN INVENTION AND DECLARATION (37 CFR 1.63)
FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)**

Attorney Docket No.:

GS01-018-02

THIS AGREEMENT is made as of the last date of execution hereinafter, by and between:

Inventor(s) (Assignor(s)):**

| # | Name | Address |
|----|-------------------------------|-----------------------------------|
| 1 | Hans Elias | 10 Piccadilly, London W1J 0DD, UK |
| 2 | Alexander Sandford Todd Young | 10 Piccadilly, London W1J 0DD, UK |
| 3 | Thomas David James Aicken | 10 Piccadilly, London W1J 0DD, UK |
| 4 | Robeson Mandela Reeves | 10 Piccadilly, London W1J 0DD, UK |
| 5 | -- | -- |
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| 8 | -- | -- |
| 9 | -- | -- |
| 10 | -- | -- |

and:

**any records denoted with "--" or "N/A", or otherwise not indicating an inventor name, are intentionally not utilized

Assignee:

| Name | Address |
|--------------|---------------------------------------|
| Gamesys Ltd. | 10 Piccadilly London W1J 0DD UK |

(collectively, the "Parties").

WHEREAS, Assignor(s) has invented certain new and useful improvements as described by:

Title of Invention:

SYSTEMS AND METHODS FOR PROMOTING GAME PLAY FREQUENCY

and as described in: *(the "Application(s)" - check and provide details for all that apply)*

- ☒ United States Non-Provisional Patent Application Serial No(s).: 14/215,277
☐ United States Provisional Patent Application Serial No(s).:
☐ United States Patent No(s).:
☒ International Patent/Patent Application Serial No(s).: PCT/US14/30111

(the "Invention"); and

WHEREAS, the undersigned Inventor(s) hereby declares, with respect to the Application(s), that:

- (1) the Application(s) was made or authorized to be made by Inventor(s);
- (2) Inventor(s) believes, with respect to any claims in the Application(s), that Inventor(s) is the original inventor or an original joint inventor of an invention claimed in the Application(s);
- (3) Inventor(s) has reviewed and understands the contents of the Application(s), including any claims thereof;
- (4) Inventor(s) acknowledges the duty to disclose information which is material to patentability as defined in 37 C.F.R. §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application; and
- (5) all statements made herein Inventor(s)' own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment of not more than five (5) years, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the above-identified application or any patent issued thereon; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the invention as set forth herein, and Assignor(s) wishes to transfer all such right, title, and interest in the Invention to Assignee;

NOW THEREFORE, in consideration of any promises, covenants, warranties, and other good and valuable consideration set forth herein or otherwise, receipt whereof being hereby acknowledged, the Parties agree as follows:

1. **Assignment.** Assignor(s) hereby assigns to Assignee, and its successors, representatives and assigns, the following Rights, Title, and Interests, including all rights to and in any and all income, royalties, damages and payments, injunctive and/or equitable relief, now or hereinafter due or payable with respect to: *(check all that apply)*

☒ United States of America Rights, Title, and Interest in the Invention, including any and all existing and future patent applications, continuation, divisional, PCT U.S. National stage, and/or reissue applications, and/or reexaminations thereof, and any and all Letters Patent issued there from, and any and all priority rights and/or other benefits accruing or to accrue with respect to the filing of patent applications or securing of patents in the United States and Territories thereof. Assignor(s) also hereby authorizes and requests that the Commissioner of the United States Patent and Trademark Office issue any United States Letters Patent that may issue for the Invention to the Assignee, as assignee of the whole right, title, and interest thereto.

☒ Non-U.S. Rights, Title, and Interest in the Invention, including any and all PCT patent applications, PCT Non-U.S. National stage applications, and any and all International Applications, Convention rights, and any and all priority rights and/or other benefits accruing or to accrue with respect to the filing of patent applications or securing of patents in Non-U.S. jurisdictions. Assignor(s) also authorizes the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection (such as certificates of invention or utility models or other governmental grants or issuances), in its own name if desired, in any and all Non-U.S. jurisdictions.

☐ Other Rights *(please specify)*:

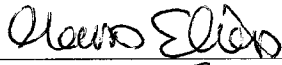

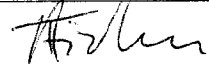

2. **Assignor(s) Representations and Warranties.** Assignor(s) hereby represents and warrants that Assignor(s) has the legal right and authority to execute this Agreement and to validly assign the entire right, clear title, and interest in the Invention to Assignee. Assignor(s) further represents and warrants that Assignor(s) has not and shall not execute any writing or do any act whatsoever conflicting with this Agreement. Assignor(s) further warrants that the Assignor(s), the Assignor(s)'s executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute, in a timely manner, such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing any Patents or similar legal protection on the Invention in any and all jurisdictions as indicated herein.
3. **Counterparts.** This Agreement may be executed in multiple counterparts, each of which shall constitute an original and all of which, when taken together, shall constitute the single Agreement.
4. **Severability.** If any part of this Agreement shall be held unenforceable for any reason, the remainder of the Agreement shall continue in full force and effect. If any provision of this Agreement is deemed unenforceable by any court of competent jurisdiction, and if limiting such provision would make the provision valid, then such provision shall be deemed to be construed as so limited.

Signature Page(s) follows.

GS01-018-02

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REEL: 033056 FRAME: 0473

IN WITNESS THEREOF, the Parties have caused this Agreement to be executed as of the last day, month, and year indicated below.

| Inventor # | Name | Date | Signature |
|------------|-------------------------------|----------|--|
| 1 | Hans Elias | 28/05/14 |  |
| 2 | Alexander Sandford Todd Young | 28/05/14 |  |
| 3 | Thomas David James Aicken | 28/05/14 |  |
| 4 | Robeson Mandela Reeves | 28/05/14 |  |
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