PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MAN JU OH	04/08/2014
JAE WOONG KIM	04/08/2014
JAE WOO PARK	04/08/2014
JAE HOON KIM	04/08/2014

RECEIVING PARTY DATA

Name:	HYUNDAI MOTOR COMPANY	
Street Address:	12, HEOLLEUNG-RO, SEOCHO-GU	
City:	SEOUL	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	137-938	
Name:	KBAUTOTECH CO., LTD.	
Street Address:	121-2, MAEGOK-RI, TANGJEONG-MYEON, CHUNGCHEONGNAM-DO	
City:	ASAN-SI	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	336-843	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14299439

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	068949-5528US
NAME OF SUBMITTER:	MONICA E. CARLOS
SIGNATURE:	/Monica E. Carlos/

REEL: 033058 FRAME: 0086 502843383

DATE SIGNED:	06/09/2014	
Total Attachments: 6		
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PATENT REEL: 033058 FRAME: 0087

ASSIGNMENT (Joint Inventors)

WHEREAS, the undersigned,

- (1) OH, Man Ju, resident of 106-1502, Hyundai Apt., Seocheon-dong, Giheung-gu, Yongin-si, Gyeonggi-do 446-906, Republic of Korea,
- (2) KIM, Jae Woong, resident of 508-904, Humansia Apt., Donghwa-ri, Bongdam-eup, Hwaseong-si, Gyeonggi-do 445-802, Republic of Korea,
- (3) PARK, Jae Woo, resident of 105-204, Danwonmaeul Apt., 714, Gojan 1-dong, Danwon-gu, Ansan-si, Gyeonggi-do 425-021, Republic of Korea, and
- (4) KIM, Jae Hoon, resident of 107-202, Hoban Regencyville Apt., Buldang-dong, Seobuk-gu, Cheonan-si, Chungcheongnam-do 331-738, Republic of Korea,

(hereinafter termed "Inventor(s)"), respectively, has/have invented certain new and useful improvements in *CUP HOLDER FOR VEHICLE* and executed therefore an application for Letters Patent of the United States and

\boxtimes	having an oath or declaration executed on even date herewith. bearing U.S. Patent Application No and filed on	
	WHEREAS, (1) Hyundai Motor Company, a corporation of the Republic of Korea, having a place of	
business at 12, H	Ieolleung-ro, Seocho-gu, Seoul 137-938, Republic of Korea, and (2) KBAUTOTECH CO., LTD., a	
corporation of th	e Republic of Korea, having a place of business at 121-2, Maegok-ri, Tangjeong-myeon, Asan-si,	
Chungcheongn	am-do 336-843, Republic of Korea, (hereinafter termed "Assignees"), are desirous of acquiring the entire	
right, title and in	terest in and to said application and the invention disclosed therein, and in and to all embodiments of the	
invention, hereto	fore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed	
"said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed	
"patents") thereon granted in the United States and foreign countries.		

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee(s):

- 1. Said Inventor(s) does/do hereby sell, assign, transfer and convey unto said Assignee(s), the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.
- 2. Said Inventor(s) does/do hereby jointly and severally covenant and agree to cooperate with said Assignee(s) to enable said Assignee(s) to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventor(s) shall include prompt production of pertinent facts and documents,

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giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee(s) (a) for perfecting in said Assignee(s) the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventor(s) in providing such cooperation shall be paid for by said Assignee(s).

- 3. The terms and covenants of this assignment shall inure to the benefit of said Assignee(s), its successors, assigns and other legal representatives, and shall be binding upon said Inventor(s), its/their respective heirs, legal representatives and assigns.
- 4. Said Inventor(s) does/do hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventor(s) has/have executed and delivered this instrument to said Assignee(s) as follows:

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State of County of __

OH, Man Ju (1)

Date:

WITNESS my hand and official seal.

Notary Public

(2) KIM, Jae Woong

Date:	2014. 48	Kim Jae Wu	vry-
State of County of) ss.		
On	the second second and the second and the second and the second second second second second second second second		usinte ou hie man mucht nie berson, or nie enarg

Notary Public

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(3) PARK, Jae Woo

Date:	2014.4.8	Cy from
State of)) SS.	
County of On whose name is supon behalf of		. Notary Public, personally appeared, who proved to me on the basis of satisfactory evidence to be the person z/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity ENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
		WITNESS my hand and official seal.
		Notary Public

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(4) KIM, Jae Hoon

Notary Public