

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2876483

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	STEVEN D BUTLER	05/28/2014
RECEIVING PARTY DATA		
Name:	BUMBLE BE HOLDINGS, LLC	
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City:	LOS ANGELES	
State/Country:	CALIFORNIA	
Postal Code:	90036	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29492268
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	BB028-D	
NAME OF SUBMITTER:	MARCUS RISSO, #53,519	
SIGNATURE:	/Marcus Risso/	
DATE SIGNED:	05/29/2014	
Total Attachments: 1		
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Attorney Docket No: BB028-D
Client Docket No: F4
Invention Title: EARPLUG

ASSIGNMENT

WHEREAS, I, Steven Daniel Butler of 18501 Wilton Place, Torrance, CA 90504, United States of America (hereinafter "Assignor") have invented certain new and useful improvements in EARPLUG (hereinafter "Invention") for which a United States design patent application is being filed and/or for which Assignors are making or have made a foreign application for intellectual or industrial property protection under the appropriate body of law corresponding to that foreign jurisdiction.

AND

WHEREAS, Bumble BE Holdings, LLC, a California Limited Liability Company having a place of business at 5900 Wilshire Blvd., Suite 2250, Los Angeles, CA 90036 United States of America, (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in the Invention within the United States of America and its territorial possessions, and in all foreign countries in which intellectual or industrial property protection may be granted therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, I, the Assignor desire to and do hereby assign, sell, and transfer unto Assignee the full and exclusive right to the Invention in the United States of America and its territorial possessions and in all foreign countries, as well as, the entire right, title and interest in and to any and all intellectual or industrial property rights including, but not limited to, Patents, designs, utility models, and inventor certificates which may be granted therefore in the United States of America and its territorial possessions and in all foreign countries, I hereby authorize and request the U.S. Patent Offices and the equivalent offices at foreign countries, to issue to the Assignee, any and all applicable intellectual or industrial property rights in the Invention, for the Assignee's sole use and benefit; and for the use and benefit of his legal representatives, to the full end of the term for which United States and foreign Patents or the like may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

I further covenant and agree with the Assignee that I have a full and unencumbered title to the invention hereby assigned, which title I warrant unto the Assignee, and I further agree that I will, without demanding any further consideration therefore, at the request and at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing or reexamining United States and foreign Patents or the like for the Invention, and for maintaining and perfecting the Assignee's right to the Invention and any and all intellectual or industrial property rights in it, particularly in cases of interference, conflict, opposition and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

Executed this 28th day of May, 2014,
at Torrance, CA


(Signature)