502848566 06/12/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2895163

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
GEORGIA FOAM, INC.	04/01/2014

RECEIVING PARTY DATA

Name: CELLOFOAM NORTH AMERICA, INC.		
Street Address:	2107 EASTVIEW PARKWAY	
City:	CONYERS	
State/Country:	GEORGIA	
Postal Code:	30013	

PROPERTY NUMBERS Total: 3

Property Type	Number
Patent Number:	7658051
Patent Number:	7698866
Patent Number:	8458978

CORRESPONDENCE DATA

Fax Number: (404)935-0927

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-991-2241

Email: Landerson@maxwellandersonlaw.com

Correspondent Name: LUKE ANDERSON

Address Line 1: 1230 PEACHTREE ST. NE.

Address Line 2: SUITE 1900

Address Line 4: ATLANTA, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	GA FOAM
NAME OF SUBMITTER:	LUKE ANDERSON
SIGNATURE:	/s/ Luke Anderson
DATE SIGNED:	06/12/2014

Total Attachments: 3

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PATENT 502848566 REEL: 033087 FRAME: 0093

WORLDWIDE PATENT AND TRADEMARK ASSIGNMENT

This Agreement is effective as of the 1st day of April, 2014 ("Effective Date"), and is

made by and between Georgia Foam, Inc., ("Seller"), a company incorporated under the laws

of the State of Georgia and having its principal place of business at 1090 Airport Parkway, SW,

Gainesville, Georgia 30503 and Cellofoam North America, Inc ("Buyer") a company

incorporated under the laws of the State of Delaware and having its principal place of business at

Rockdale Industrial Boulevard, Conyers, Georgia 30012

RECITALS

WHEREAS, Seller desires to sell, among other things, certain intellectual property

associated with Seller's business in accordance with the terms and conditions of the Asset

Purchase Agreement between Buyer and Seller;

WHEREAS, Seller owns and desires to assign all of its rights, title and interest in the

patents listed in Schedule A hereto, and Buyer desires to purchase the same, (the "Patents");

WHEREAS, Seller owns and desires to assign all of its rights, title and interest, along

with the associated goodwill, in the trademarks listed in Schedule B hereto, and Buyer desires to

purchase the same. (the "Trademarks");

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and

valuable consideration, of which receipt is irrevocably acknowledged Seller and Buyer agree as

follows:

Seller, Georgia Foam, Inc., does hereby sell, assign, and transfer to Buyer, Cellofoam

North America, Inc., its entire right, title, and interest, and associated goodwill, including the

right to sue for past infringement, in and to the Trademarks and the Patents and any and all

applications for patent and patents in any and all countries, including all divisions, renewals,

continuations, reissues, Convention applications and extensions thereof based in whole or in part

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on these patents or any applications and all rights of priority resulting from the filing of said U.S.

Worldwide Patent and

Trademark Assignment

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applications and authorize and request any official whose duty it is to issue patents to issue any patent on said invention or resulting therefrom to Cellofoam North America, Inc., or its successors, assigns, or nominees, and hereby agrees that on request and without further consideration, but at the expense of Georgia Foam, Inc., Seller will provide a corporate representative and to the extent possible the individual inventors to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally aid in any litigation action and proper patent protection for these inventions in all countries.

Georgia Foam, Inc.. ("Seller")

By: Joseph A Greene

President

State of VIIIA

certify that <u>Joseph A. Greene</u>, <u>President of Georgia Foam</u>, Inc., a Georiga company, personally appeared before me this day and acknowledged the due execution of the foregoing Worldwide Patent and Trademark Assignment on behalf of the company.

Witness my hand and official seal, this day of wow, 2014.

Notary Public

My Commission Expires: 50-3016

NTHIA D HOLLOWAY

CYNTHIA D HOLLOWAY

Notary Public

Commonwealth of Virginis

170690

My Commission Expires Jun 30, 2016

Schedule A - Patents

	Patent No.	Country	Application No.	Filing Date	Issue Date	Status
1	7,658,051	U.S.A.	11/142,909	June 1, 2005	February 9, 2010	Patent Issued and In force
2	7,698,866	U.S.A.	11/142,840	June 1, 2005	April 20, 2010	Patent Issued and In force
3	8,458,978	U.S.A.	12/625,651	November 25, 2009	June 11, 2013	Patent Issued and In force
4	CA2548587	Canada	CA2548587	August 1, 2005	July 15, 2008	Patent Issued and In Force
5	WO 2006/017442	WIPO Publication	PCT/US2005 /027270	August 1, 2005	N/A	Expired

Schedule B - Trademark Registrations

	Registration No.	Country	Mark	Registration Date	Status
1	3,419,312	U.S.A.	BRIGADE BOARD	April 29, 2008	Active
2	3,481,333	U.S.A.	PRECISION SHIFT	August 5, 2008	Active

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