

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2899305

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MARTHA E. CASSENS	11/08/2012
RECEIVING PARTY DATA		
Name:	THE HILLSHIRE BRANDS COMPANY	
Street Address:	400 S. JEFFERSON STREET	
City:	CHICAGO	
State/Country:	ILLINOIS	
Postal Code:	60607	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29487843	
CORRESPONDENCE DATA		
Fax Number:	(858)430-4886	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8587642453	
Email:	USPTOMail@AlbertDhand.com	
Correspondent Name:	ALBERTDHAND LLP	
Address Line 1:	11622 EL CAMINO REAL	
Address Line 2:	SUITE 100	
Address Line 4:	SAN DIEGO, CALIFORNIA 92130	
ATTORNEY DOCKET NUMBER:	00052-0120	
NAME OF SUBMITTER:	G. PETER ALBERT, JR.	
SIGNATURE:	/G. Peter Albert, Jr./	
DATE SIGNED:	06/16/2014	
Total Attachments: 3		
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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to singly and collectively as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

The Hillshire Brands Company
3500 Lacey Road
Downers Grove, Illinois 60515

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to the inventions relating to the following United States Patent Applications:

U.S. PATENT APPLICATION NO or U.S. PATENT NO.	FILING or GRANT DATE	TITLE
29/431,660	9/10/2012	PACKAGING FOR FOOD PRODUCT
61/699,131	9/10/2012	MULTI-ITEM PACKAGED FOOD PRODUCT
29/431,659	9/10/2012	PACKAGING FOR FOOD PRODUCT
29/431,679	9/10/2012	PACKAGING FOR FOOD PRODUCT
61/699,050	9/10/2012	PACKAGED FOOD PRODUCT WITH INTEGRATED SUPPORT FEATURES
29/431,711	9/10/2012	PACKAGING FOR FOOD PRODUCT
29/432,643	9/18/2012	PACKAGING FOR FOOD PRODUCT

as well as in and to (a) all improvements and modifications of the above-identified inventions, (b) the above-identified applications and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the Patent Cooperation Treaty, the Paris Convention and any other international agreement; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

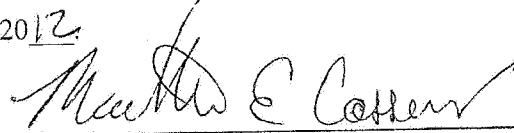
ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of **Foley & Lardner LLP** the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of **Foley & Lardner LLP** do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this 8 day of NOV, 2012.



MARTHA E. CASSENS

State of ILLINOIS

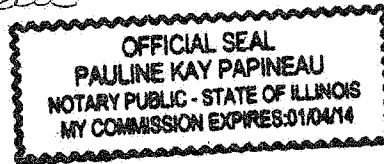
County of DuPage

On this 8th day of NOVEMBER, 2012, before me, Pauline Kay Papineau (a notary public in and for said county), personally appeared MARTHA E. CASSENS, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Pauline Kay Papineau

My Commission Expires: 01/04/14



(Seal)