

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2899336

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	4SIGHT INC.	11/09/2012
RECEIVING PARTY DATA		
Name:	THE HILLSHIRE BRANDS COMPANY	
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City:	CHICAGO	
State/Country:	ILLINOIS	
Postal Code:	60607	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29487843
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	00052-0120	
NAME OF SUBMITTER:	G. PETER ALBERT, JR.	
SIGNATURE:	/G. Peter Albert, Jr./	
DATE SIGNED:	06/16/2014	
Total Attachments: 2		
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PATENT ASSIGNMENT

WHEREAS 4SIGHT INC., of 135 Fifth Avenue, New York, NY, 10010, (hereinafter "ASSIGNOR") is an owner of the following United States Patent Applications, and the invention(s) set forth therein:

U.S. PATENT APPLICATION NO or U.S. PATENT NO.	FILING or GRANT DATE	TITLE
29/431,660	9/10/2012	PACKAGING FOR FOOD PRODUCT
61/699,131	9/10/2012	MULTI-ITEM PACKAGED FOOD PRODUCT
29/431,659	9/10/2012	PACKAGING FOR FOOD PRODUCT
29/431,679	9/10/2012	PACKAGING FOR FOOD PRODUCT
61/699,050	9/10/2012	PACKAGED FOOD PRODUCT WITH INTEGRATED SUPPORT FEATURES
29/431,711	9/10/2012	PACKAGING FOR FOOD PRODUCT
29/432,643	9/18/2012	PACKAGING FOR FOOD PRODUCT

WHEREAS The Hillshire Brands Company, 3500 Lacey Road, Downers Grove, Illinois 60515 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring ASSIGNOR'S full right, title and interest in and to said invention for the United States of America, and countries foreign thereto, and in and to said United States Patent Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to ASSIGNEE, ASSIGNOR'S entire and exclusive right, title and interest in and to said inventions for the United States of America and countries foreign thereto, and in and to said applications for Letters Patent listed above, including (a) any and all divisional, continuation, continuation-in-part, reissues or extensions thereof, and (b) the right to claim for any of said applications the full benefits and priority rights under the Patent Cooperation treaty, the Paris Convention and any other international agreement; such right, title, and interest to be held and enjoyed by ASSIGNEE for its own use as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment not been made.

The Commissioner of Patents and Trademarks of the United States of America is hereby authorized to transfer the portion of the title indicated to said applications to ASSIGNEE in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the ASSIGNOR, but also that such assigned rights are not encumbered by any grant, license, or other right theretofore given; ASSIGNOR hereby undertakes to execute and deliver to ASSIGNEE upon request all lawful documents which may be requested by ASSIGNEE, and to furnish ASSIGNEE with all facts relating to said invention as may be requested.

The undersigned hereby grant the firm of FOLEY & LARDNER LLP, the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

4SIGHT INC.

Date: 11-9-12

By: [Signature]
Name: Stuart Leslie
Title: President

State of NY)

ss.)

County of NY)

On this 9th day of November, 20 12, before me, a notary public in and for said county, appeared the above named person, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

[Signature]
Notary Public

My Commission Expires: 11-6-2014

FIORITA GUERRA
NOTARY PUBLIC - STATE OF NEW YORK
NO. 01-GU6050344
QUALIFIED IN RICHMOND COUNTY
MY COMMISSION EXPIRES 11-06-2014