502860930 06/20/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2907528

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|----------------|
| ANDREW JOHN CARDNO | 04/28/2014 |

RECEIVING PARTY DATA

| Name: | NEW BIS SAFE LUXCO S.A R.L. | |
|-----------------|-----------------------------|--|
| Street Address: | 13-15, AVENUE DE LA LIBERTE | |
| City: | LUXEMBOURG | |
| State/Country: | LUXEMBOURG | |
| Postal Code: | L-1931 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14183121 |

CORRESPONDENCE DATA

Fax Number: (612)332-9081

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: BENJAMIN A. TRAMM

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| ATTORNEY DOCKET NUMBER: | 00012.0017FPI1 | |
|-------------------------|---------------------|--|
| NAME OF SUBMITTER: | BENJAMIN A. TRAMM | |
| SIGNATURE: | /Benjamin A. Tramm/ | |
| DATE SIGNED: | 06/20/2014 | |

Total Attachments: 2

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PATENT 502860930 REEL: 033148 FRAME: 0804

INSTRUCTIONS U.S. ASSIGNMENT TO CORPORATION WHEREAS, Inventor(s) Name, Andrew John CARDNO residing at 11382 Redbud Court, San Diego CA Address, Citizenship 92127, US and a citizen of NZ; Check the appropriate box and (herein called "THE UNDERSIGNED") have made an invention and have fill in the requested information: executed an application for Letters Patent of the United States entitled MARKETING TOOL and which: select the first check box is the national stage application of International Application No. if the application is a _____filed on ____ national stage of a PCT will be filed without this executed PATENT ASSIGNMENT. application and provide THE UNDERSIGNED hereby authorizes, and requests, the international ASSIGNEE'S legal representatives, of Merchant & Gould PC, application number and who are associated with customer number 23552, to insert here in filing date before sending parenthesis (U.S. Serial No._____, filed_ the assignment for this application's U.S. Serial Number and filing execution: date, when known; was filed on 18 February 2014 and was given U.S. Scrial No. select the second check 14/183,121; or box if the application will is filed concurrently herewith; be filed without the executed assignment once the assignment is executed and the serial number and filing date of the U.S. application are known, provide this information before recordation; select the third check box if the application was previously filed and provide the serial number and filing date before sending the assignment for execution; or select the fourth check box if the application will be filed with the application.

Name of Corporation AND WHEREAS New BIS Safe Luxco S.à r.l. (herein called "ASSIGNEE"), a corporation organized under the laws of Luxembourg, and having an office and place of business at 13-15, avenue de la Liberté, L-1931 Luxembourg,

Grand Duchy of Luxembourg

State or Country of

Incorporation and Address

wishes to acquire the entire right, title and interest in and to said invention and patent application and any Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of the sum of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, THE UNDERSIGNED hereby sell, assign and transfer to the ASSIGNEE, its successors and assigns, the entire right, title and interest for the United States in and to the invention disclosed in the aforesaid application and all the right(s) to claim priority thereto, and in and to the said application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and THE UNDERSIGNED hereby authorize and request the

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Commissioner of Patents to issue any and all United States Letters Patent for the aforesaid invention to the ASSIGNEE of the entire right, title and interest in and to the same, for the use of the ASSIGNEE, its successors and assigns.

THE UNDERSIGNED hereby agree that THE UNDERSIGNED, their executors and legal representatives will make, execute and deliver (without charge but at the expense of the ASSIGNEE) any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said ASSIGNEE, its successors and representatives all facts known to THE UNDERSIGNED relating to said invention and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to vest the ASSIGNEE, its successors or assigns the entire right, title and interest in and to the said invention, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

THE UNDERSIGNED represent and agree with said ASSIGNEE its successors and assigns, that no assignment grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by THE UNDERSIGNED, and that full right to convey the same as herein expressed is possessed by THE UNDERSIGNED.

IN TESTIMONY WHEREOF, THE UNDERSIGNED have hereunto set their hand on the dates indicated below.

Note: No legalization or other witness required

Name: Andrew John CARDNO

Signature:

Name:

Signature:

Signature:

Date:

Date:

Date:

Date:

Date:

Each inventor must sign & date