

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2908864

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAMES MANCHESTER	01/07/2014
RECEIVING PARTY DATA	
Name:	TIME WARNER CABLE ENTERPRISES LLC
Street Address:	60 COLUMBUS CIRCLE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10023
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14098511
CORRESPONDENCE DATA	
Fax Number:	(732)936-1401
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	MICHAEL P STRAUB
SIGNATURE:	/Michael P. STRAUB, Reg. #36,941/
DATE SIGNED:	06/23/2014
Total Attachments: 6	
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ASSIGNMENT

WHEREAS, we, **James MANCHESTER**, ASSIGNOR

a citizen of the US, residing at **61 West 62nd Street, Apt 5J, New York, NY, 10023;**

Chris FAW, ASSIGNOR

a citizen of the US, residing at **7684 Orchard Park Circle, Harrisburg, NC 28075, US;**

Sean COAR, ASSIGNOR

a citizen of the US, residing at **410 West 24th Street, Apt 6F, New York, NY, 10011;**

are the inventors of the invention in:

**METHODS AND APPARATUS THAT SUPPORT DELIVERY OF TARGETED
ADVERTISING CONTENT VIA A SECONDARY CHANNEL**

for which an application for a Patent of the United States

X was filed on December 5, 2013, as application
serial number 14/098,511

and WHEREAS, **Time Warner Cable Enterprises LLC**, a
corporation of Delaware, having a place of business at **60
Columbus Circle, New York, NY 10023**, ASSIGNEE

is desirous of obtaining the entire right, title and
interest in, to and under the invention and the
application:

NOW, THEREFORE, in consideration of the sum of One Dollar
(\$1.00) to us in hand paid, and other good and valuable
consideration, the receipt of which is hereby acknowledged,
WE, the ASSIGNORS, have sold, assigned, transferred and set
over, and by these presents do hereby sell, assign,

transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention, and the United States application and all divisions, renewals and continuations (including all continuation-in-part applications) thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models and designs which have been or may hereafter be filed for the invention or claim the benefit of the application or any right of priority to the application, in any and all countries including any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

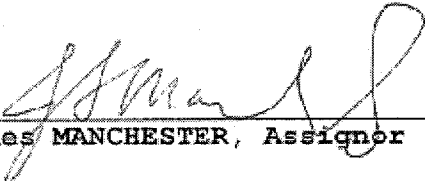
AND WE HEREBY covenant and agree that we have full right to convey the entire interest assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us regarding the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional,

continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

The undersigned hereby grant(s) the law firm of Straub & Pokotylo, and any other representative of the Assignee, the power to insert on this Assignment any further identification, including the application serial number, which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this
January day of 7, 2094.


James MANCHESTER, Assignor

WITNESSED BY:

Diane Carrow
Witness signature

Diane Carrow
Witness name (Please print)

60 Columbus Circle
Address

New York, NY 10023

WITNESSED BY:

Witness signature

Witness name (Please print)

Address

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this
_____ day of January 20__.

Chris FAW, Assignor

WITNESSED BY:

Name

Address

WITNESSED BY:

Name

Address

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this
_____ day of January 20____.

Sean COAR, Assignor

WITNESSED BY:

Name

Address

WITNESSED BY:

Name

Address
