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| <b>PATENT ASSIGNMENT COVER SHEET</b> |
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EPAS ID: PAT2910639

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| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT              |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                  |
| <b>CONVEYING PARTY DATA</b>   |                             |
| <b>Name</b>   | <b>Execution Date</b>       |
| LAWRENCE C. RAFSKY  | 09/29/2011                  |
| ROBERT E. UNGAR   | 10/03/2011                  |
| THOMAS B. DONCHEZ   | 09/29/2011                  |
| LONNE F. KATZ   | 09/29/2011                  |
| CHRISTOPHER W. LEA  | 09/29/2011                  |
| <b>RECEIVING PARTY DATA</b>   |                             |
| <b>Name:</b>  | ACQUIRE MEDIA VENTURES INC. |
| <b>Street Address:</b>  | 3 BECKER FARM ROAD          |
| <b>Internal Address:</b>  | SUITE 401                   |
| <b>City:</b>  | ROSELAND                    |
| <b>State/Country:</b>   | NEW JERSEY                  |
| <b>Postal Code:</b>   | 07068                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |                             |
| <b>Property Type</b>  | <b>Number</b>               |
| <b>Application Number:</b>  | 13491070                    |
| <b>CORRESPONDENCE DATA</b>  |                             |
| <b>Fax Number:</b>  | (973)422-6719               |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                             |
| <b>Phone:</b>   | 973-597-2500                |
| <b>Email:</b>   | rcappo@lowenstein.com       |
| <b>Correspondent Name:</b>  | DOCKET ADMINISTRATOR        |
| <b>Address Line 1:</b>  | 65 LIVINGSTON AVENUE        |
| <b>Address Line 2:</b>  | LOWENSTEIN SANDLER LLP      |
| <b>Address Line 4:</b>  | ROSELAND, NEW JERSEY 07068  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 21582-33                    |
| <b>NAME OF SUBMITTER:</b>   | RAYMOND G. CAPPO            |
| <b>SIGNATURE:</b>   | /Raymond G. Cappo/          |
| <b>DATE SIGNED:</b>   | 06/23/2014                  |
| <b>Total Attachments: 6</b>   |                             |

PATENT

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**ASSIGNMENT**

**WHEREAS**, We, **Lawrence C. Rafsky**, a citizen of the United States residing in Livingston, New Jersey, **Robert E. Ungar**, a citizen of the United States residing in Randolph, New Jersey, **Thomas B. Donchez**, a citizen of the United States residing in Bethlehem, Pennsylvania, **Lonne F. Katz**, a citizen of the United States residing in Parsippany, New Jersey, and **Christopher W. Lea**, a citizen of the United States residing in Brooklyn, New York. ("ASSIGNOR") have invented, developed, and/or have rights in the invention(s) ("THE INVENTION") disclosed in United States Patent Application No. 13/198,795, filed on August 5, 2011 (herein, the "Patent");

**AND WHEREAS** **Acquire Media Ventures Inc.**, a corporation having a place of business at 3 Becker Farm Road, Suite 401, Roseland, New Jersey 07068 ("ASSIGNEE") desires to acquire the entire right, title, and interest in and to "THE INVENTION" and in and to the Patent;

**NOW, THEREFORE**, in consideration of the sum of one dollar (\$1.00) in hand and/or other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to THE INVENTION and the Patent and all patents and patent applications claiming priority to and/or benefit of the Patent including divisions, continuations, and continuations-in-part thereof and all reissues, reexaminations, and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, registrations, inventor's certificates, and the like) heretofore or hereafter filed for THE INVENTION in any foreign country/countries, and all patents (including all extensions, renewals and reissues thereof) granted for THE INVENTION and the Patent in any foreign country/countries;

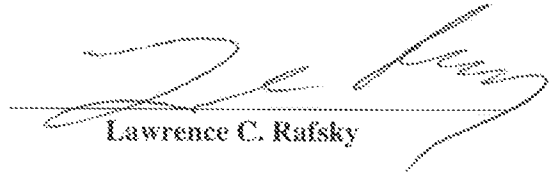
**AND I HEREBY** authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to issue all patents for THE INVENTION and/or the Patent in the name of ASSIGNEE in accordance with the terms of this assignment;

**AND I HEREBY** covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

**AND I HEREBY** further covenant and agree that I will communicate to ASSIGNEE any facts known to us respecting THE INVENTION and the Patent, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute, reexamination, and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for THE INVENTION and the Patent.


--- SIGNATURES BEGIN ON NEXT PAGE ---

In testimony whereof, I hereunto set my hand this 29th day of September, 2011.



Lawrence C. Rafsky

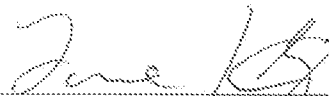
In testimony whereof, I hereunto set my hand this 3<sup>rd</sup> day of October, 2011.

  
Robert E. Ungar

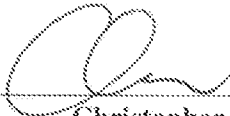
In testimony whereof, I hereunto set my hand this 29<sup>th</sup> day of September, 2011.

  
\_\_\_\_\_  
Thomas B. Donchez

In testimony whereof, I hereunto set my hand this 29 day of September, 2011.

  
\_\_\_\_\_  
Lonnie F. Katz

In testimony whereof, I hereunto set my hand this 29<sup>th</sup> day of September, 2011.

  
\_\_\_\_\_  
Christopher W. Lea