PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2911146

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
J. HENRY SCOTT	06/20/2014

RECEIVING PARTY DATA

Name:	ZIPZ, INC.
Street Address:	303 GEORGE STREET
Internal Address:	SUITE 400
City:	NEW BRUNSWICK
State/Country:	NEW JERSEY
Postal Code:	08901

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29485894

CORRESPONDENCE DATA

Fax Number: (973)530-2228

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9735302028

Email: patent@wolffsamson.com **Correspondent Name:** JEFFREY M. WEINICK Address Line 1: ONE BOLAND DRIVE Address Line 2: WOLFF & SAMSON, PC

Address Line 4: WEST ORANGE, NEW JERSEY 07052

ATTORNEY DOCKET NUMBER:	16532.0027
NAME OF SUBMITTER:	JOSEPH G. FENSKE
SIGNATURE:	/Joseph G. Fenske/
DATE SIGNED:	06/24/2014

Total Attachments: 2

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> **PATENT REEL: 033165 FRAME: 0795** 502864549

ASSIGNMENT AND AGREEMENT

For value received, I, J. Henry Scott, of Warren, in the County of Somerset and State of New Jersey hereby sell, assign and transfer to Zipz, Inc., a corporation of the State of Delaware, having an office at 303 George Street, Suite 400, New Brunswick, NJ 08901, and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **Beverage Container**, described in an application for Letters Patent of the United States, Design Application Serial No. 29/485,894 filed on March 24, 2014, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and I also concurrently hereby sell, assign and transfer to Zipz, Inc. the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

I authorize Zipz, Inc. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from me, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Zipz, Inc. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

I request that any and all patents for said inventions be issued to Zipz, Inc. in the United States and in all countries foreign to the United States, or to such nominees as Zipz, Inc. may designate.

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REEL: 033165 FRAME: 0796

I agree that, when requested, I shall, without charge to Zipz, Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Date: 6(36 14	J. Henry Scott
United States of America)
State of μ)
State of PJ County of Middlesex)
	be the individual described in and who executed the eledged execution of the same.

TAMMY S CANTILLO

ID # 2430218

NOTARY PUBLIC

STATE OF NEW JERSEY

My Commission Expires Feb. 20, 2018

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