

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2911769

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	AMY DEE	05/30/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	RA BRANDS, L.L.C.	
<b>Street Address:</b>	870 REMINGTON DRIVE	
<b>City:</b>	MADISON	
<b>State/Country:</b>	NORTH CAROLINA	
<b>Postal Code:</b>	27025	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29489285
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(404)870-8172	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	404-962-7527	
<b>Email:</b>	sdunn@wcsr.com	
<b>Correspondent Name:</b>	D. SCOTT SUDDERTH	
<b>Address Line 1:</b>	P.O. BOX 7037	
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30357-0037	
<b>ATTORNEY DOCKET NUMBER:</b>	R087 2210US.DS1	
<b>NAME OF SUBMITTER:</b>	D. SCOTT SUDDERTH	
<b>SIGNATURE:</b>	/D. Scott Sudderth/	
<b>DATE SIGNED:</b>	06/24/2014	
<b>Total Attachments: 2</b>		
source=R087_2210US_DS1_Assignment#page1.tif		
source=R087_2210US_DS1_Assignment#page2.tif		

**PATENT AND INVENTION ASSIGNMENT**  
*[Design patent application and related inventions]*

WHEREAS, the undersigned:

**AMY DEE**, a citizen of Canada, residing at

5693 Wolf Ridge Ct., Oak Ridge, North Carolina 27310;

(hereinafter referred to as "Assignor") has invented certain inventions and improvements disclosed in an application for Letters Patent entitled **TARGET AND A PORTION THEREOF**, which application was filed in the United States Patent and Trademark Office on April 29, 2014 under serial number 29/489,285.

WHEREAS, it is agreed that **RA BRANDS, L.L.C.**, a limited liability company of the State of Delaware, having its principal place of business at 870 Remington Drive, Madison, North Carolina 27025, is entitled to or is desirous of acquiring all right, title and interest related to the same;

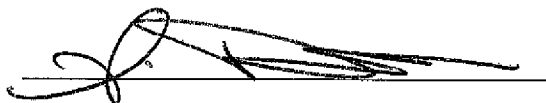
NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does sell, assign and transfer unto **RA BRANDS, L.L.C.**, the full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part the said inventions and improvements, preparatory to obtaining Patents of the United States therefor, (iv) in and to any reissues of the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from any of the afore-mentioned patent applications; and Assignor does hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a division, continuation, continuation-in-part, or reissue thereof, to **RA BRANDS, L.L.C.**, as Assignee, for its interest and for the sole use and behoof of **RA BRANDS, L.L.C.** and its assigns and legal representatives;

FOR THE SAME CONSIDERATION, Assignor by these presents does sell, assign and transfer to **RA BRANDS, L.L.C.**, the full, exclusive and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or

regulations; said foreign applications to be filed and issued in the name of **RA BRANDS, L.L.C.**, and  
or its respective designees, insofar as permitted by applicable law;

AND, FOR THE SAME CONSIDERATION, Assignor does hereby agree to sign all lawful papers,  
execute all divisional, continuation, continuation-in-part, reissue and other applications, make all  
assignments and rightful oaths, and generally do everything possible to aid **RA BRANDS, L.L.C.**, its  
successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and  
improvements in all countries throughout the world.

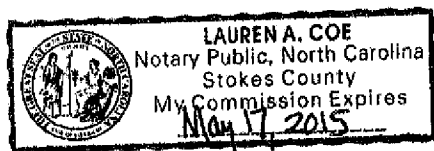
5/30/14  
DATE

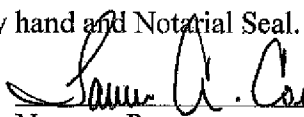
  
AMY DEE

STATE OF North Carolina  
COUNTY OF Rockingham

BEFORE ME, a Notary Public in and for the County and State aforesaid, on this 30<sup>th</sup> day of  
May, 2014, personally appeared AMY DEE is known to me to be the same person  
whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he  
signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and  
purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal.



  
NOTARY PUBLIC

MY COMMISSION EXPIRES: May 17, 2015

(SEAL)