502868178 06/26/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PRIORITY DESIGNS, INC.	12/10/2012

RECEIVING PARTY DATA

Name:	NIKE USA, INC.
Street Address:	ONE BOWERMAN DRIVE
City:	BEAVERTON
State/Country:	OREGON
Postal Code:	97005

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13683627

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (312) 463-5000

Email: gbekin@bannerwitcoff.com, bwptopat@bannerwitcoff.com

Correspondent Name: **GREGORY G. SCHLENZ**

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Address Line 2: BANNER & WITCOFF, LTD. Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	007625.01759 GGS/GB	
NAME OF SUBMITTER:	GREGORY G. SCHLENZ	
SIGNATURE:	/Gregory G. Schlenz, Reg. No. 55,597/	
DATE SIGNED:	06/26/2014	

Total Attachments: 2

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> **PATENT** REEL: 033183 FRAME: 0625 502868178

ASSIGNMENT

007625.01759

Priority Designs, Inc. to Nike USA, Inc.

WHEREAS Priority Designs, Inc., a corporation of Ohio, having a place of business at 501 Morrison Road, Columbus, Ohio 43230, USA, herein called "Assignor," has acquired the entire right, title, and interest of Inventor Sherry L. Jones in a patent application entitled "Golf Club and Golf Club Head Structures," for which an application for a Patent of the United States was filed in the United States Patent and Trademark Office on November 21, 2012 and accorded Serial No. 13/683,627, and in the invention disclosed therein and in any patent or patents to be obtained therefor; and

WHEREAS, Nike USA, Inc., a corporation of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005, USA, herein called "Assignee," is desirous of acquiring said invention and application and any patent or patents to be obtained therefor.

NOW THEREFORE, To All Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said Assignee, its entire right, title, and interest in and to said application and the invention shown, described, or claimed therein, including the right to claim priority to said application; and in and to any extensions, reissues, divisions, or renewals of said application; and it does hereby authorize and request the Commissioner of Patents or other proper Officer, to issue such Letters Patent, or any of them to the said Assignee as the owners of the entire right, title, and interest in and to the same, and to their successors or assigns.

Assignor further covenants and agrees, at the request and expense of the said Assignee, to execute such other and further assurances of title as may be necessary or proper to fully convey the interest herein sought to be conveyed, to execute such application papers as may be desired by the said Assignee for the filing of any division or renewal of the application herein conveyed, or for the reissues or extensions of any Letters Patent that may be granted upon said application, and to execute such other papers as desired by the said Assignee.

Assignor further assigns unto the said Assignee the invention disclosed in the application throughout all countries foreign to the United States, and do hereby authorize the said Assignee to apply for patents therefor in the name of the Assignee in countries where such procedure is proper and to claim the benefit of the International Convention and do agree to execute applications for the said invention in the several countries where it is necessary, and to execute assignments of such applications and the patents to be obtained therefor to the said Assignee, as well as all other necessary papers.

ASSIGNMENT

007625.01759

Priority Designs, Inc. Nike USA, Inc.

I hereunto set my hand at Columbus, Ohio, this 10th day of December, 2012.

PRIORITY DESIGNS, INC.

The terms and conditions of this Assignment are accepted by the Assignee, NIKE USA, Inc.

Date: $\frac{\partial}{\partial \theta} / \frac{\partial}{\partial \theta} / \frac{\partial}{\partial \theta} / \frac{\partial}{\partial \theta} / \frac{\partial}{\partial \theta}$

NIKE USA, Inc.

By:

Attorney in Fact

14664232

RECORDED: 06/26/2014

PATENT REEL: 033183 FRAME: 0627