

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	NIELS LOEB	06/18/2014
RECEIVING PARTY DATA		
Name:	GM GLOBAL TECHNOLOGY OPERATIONS LLC	
Street Address:	PO BOX 300	
Internal Address:	MAIL CODE 482-C23-B21	
City:	DETROIT	
State/Country:	MICHIGAN	
Postal Code:	48265-3000	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29495192
CORRESPONDENCE DATA		
Fax Number:	(678)365-4450	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	678-365-4444	
Email:	docketing@parksiplaw.com	
Correspondent Name:	PARKS IP LAW/GENERAL MOTORS	
Address Line 1:	730 PEACHTREE STREET, NE	
Address Line 2:	SUITE 600	
Address Line 4:	ATLANTA, GEORGIA 30308	
ATTORNEY DOCKET NUMBER:	P028003-CCAD-LDA	
NAME OF SUBMITTER:	MICKKI D. MURRAY	
SIGNATURE:	/Mickki D. Murray/	
DATE SIGNED:	06/27/2014	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS I, Niels Loeb residing at Von Krehstr. 3A, Wiesbaden, Germany, 65191, hereafter referred to as Assignor, am listed as an inventor on a patent application entitled "**VEHICLE FRONT FASCIA**," having GM Docket No. P028003-CCAD-LDA, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, **GM GLOBAL TECHNOLOGY OPERATIONS LLC.**, a Partnership organized and existing under the laws of **Georgia** and having an address at **PO BOX 300 , Mail Code 482-C23-B21, Detroit, MI 48265-3000** (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection

for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, I HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T Mobility II LLC to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18 day of JUNE, 2014.

NIELS LOEB
Niels Loeb

State of MISSISSIPPI)

County of GERMANY)

On this ___ day of _____, 2014, before me a Notary Public in and for the above County and State, personally appeared Arturo Maria, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

Notary Public

My Commission Expires: _____