PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ADAM GIANNIOTIS	05/06/2014
GERALD MCQUAID	05/30/2014
STEPHEN BABBAGE	05/06/2014

RECEIVING PARTY DATA

Name:	VODAFONE IP LICENSING LIMITED
Street Address:	VODAFONE HOUSE, THE CONNECTION
City:	NEWBURY, BERKSHIRE
State/Country:	UNITED KINGDOM
Postal Code:	RG142FN

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14234366

CORRESPONDENCE DATA

Fax Number: (801)328-1707

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 801-533-9800

Email: kjackman@wnlaw.com
Correspondent Name: WORKMAN NYDEGGER
Address Line 1: 60 EAST SOUTH TEMPLE

Address Line 2: SUITE 1000

Address Line 4: SALT LAKE CITY, UTAH 84111

ATTORNEY DOCKET NUMBER:	17260.141
NAME OF SUBMITTER:	SHANE K. JENSEN
SIGNATURE:	/Shane K. Jensen, Reg.# 55301/
DATE SIGNED:	06/19/2014

Total Attachments: 6

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PATENT REEL: 033203 FRAME: 0741 Workman Nydegger 1000 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111

ASSIGNMENT

I/We the undersigned, hereinafter collectively referred to as "Assignor", have made an invention entitled

ANONYMIZATION AND FILTERING DATA. Preferred embodiments of said invention are disclosed in a United States patent application which:

is a United States National Application of PCT International Application No. PCT/GB2012/051752, filed July 20, 2012 [nationalization in the United States Patent and Trademark Office requested on January 22, 2014, currently assigned United States Patent Application Serial No 14/234,366].

The Assignee, VODAFONE IP LICENSING LIMITED, having a principal place of business at Vodafone House, The Connection, Newbury, Berkshire RG14 2FN United Kingdom, desires to secure the entire right, title and interest in said invention and the patent application filed thereon.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title, and interest in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of letters patent or patents granted thereon, and in all patents issuing thereon in the United States.

The right to claim the benefit of any prior related United States or foreign patent applications.

Assignor hereby authorizes and requests the United States Commissioner for Patents to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

Assignor hereby agrees, without further consideration and without expense to Assignee, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of ASSIGNMENT (P101186-WO-PCT / 17260.141)

PATENT

Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States applications and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said application.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

Inventor 1			
Adam		GIANNIOTIS	
(GIVEN NAME)	(MIDINE ANTIAL OR NAME)	FAMILY (OR LAST NAME)	
Inventor's signature:	12 14	Date _{ N N	, 201
*			
Inventor 2			
Gerald		MCQUAID	
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)	
Inventor's signature:	***************************************	Date	, 201
Inventor 3			
Stephen		BABBAGE	
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)	
Inventor's signature:		Date	, 201
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Page 1 of 2

PATENT REEL: 033203 FRAME: 0744 Assignor hereby agrees, without further consideration and without expense to Assignee, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

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Adam		GIANNIOTIS	*
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)	
Inventor's signature:		Date	, 201
		*	one of the same of
Inventor 2			
Gerald		MCQUAID	
(GIVEN NAME)	(MIDDLE INTUAL OR NAME)	FAMILY (OR LAST N.	(ME)
Inventor's signature:		Date <u>37 - 77/3</u>	<u>***</u> , 201_/
Inventor 3			
Stephen		BABBAGE	
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NA	WE)
Inventor's signature:		Date	, 201

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PATENT APPLICATION Docket No: P101186-WO-PCT / 17260.141

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(GIVEN NAME):	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)	
Inventor's signature:		Date	, 201_
Inventor 3			
Stephen	H.	BABBAC	Æ
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST	「NAME)
Inventor's signature:	<u>SUS</u>	Date 6th 1	Tay, 2014
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RECORDED: 06/19/2014