PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAMES MICHAEL BLANKINSHIP	06/18/2014
CAITLIN ROSE HOLLLIDAY	06/18/2014

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29481764

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	G2120/898129
NAME OF SUBMITTER:	SUSIE HAUGEN
SIGNATURE:	/Susie Haugen/
DATE SIGNED:	06/30/2014

Total Attachments: 3

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> PATENT REEL: 033211 FRAME: 0266

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ASSIGNMENT

(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a design patent application entitled

"FOOTWEAR GRIP,"

filed with the U.S. Patent & Trademark Office on February 10, 2014

and assigned serial no. 29/481,764.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

- 1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Genesco Licensed Brands, a corporation of the State of Tennessee having a principal place of business at 1415 Murfreesboro Road, Suite 490, Nashville, TN 37217 ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

PATENT REEL: 033211 FRAME: 0267 ASSIGNMENT U.S. Serial No. 29/481,764 Attorney Docket No. G2120-898129 Page 2 of 3

- (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
- 2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
- 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us [me], as well as our [my] heirs, legal representatives, and assigns.
- 5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the dates indicated beside our signatures.

Signature:

James Michael Blankinship

Date: 6/15/2019

ASSIGNMENT U.S. Serial No. 29/481,764 Attorney Docket No. G2120-898129 Page 3 of 3

Signature: Caitlin Rose Holliday

Caitlin Rose Holliday

Date: 6/13/2019

PATENT

REEL: 033211 FRAME: 0269

RECORDED: 06/30/2014