

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2920940

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RICHARD FUISZ	11/07/2013
RECEIVING PARTY DATA	
Name:	FUISZ MEDIA, INC.
Street Address:	1541 OCEAN AVENUE
Internal Address:	SUITE 300A
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90401
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	7899705
Application Number:	13023657
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	ALAN E. SCHIAVELLI
SIGNATURE:	/Alan E. Schiavelli/
DATE SIGNED:	07/01/2014
Total Attachments: 2	
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CONFIRMATORY ASSIGNMENT OF PATENT RIGHTS

Richard Fuisz (herein referred to individually and collectively as "Assignor") entered into an Assignment and License Agreement effective as of November 7, 2013 ("Assignment Agreement"), pursuant to which Assignor assigned to Fuisz Media, Inc., a corporation duly organized under and pursuant to the laws of the state of Delaware, and having an address at 1541 Ocean Avenue, Suite 300A, Santa Monica, CA 90401 (herein referred to as "Assignee"), the entire right, title and interest in and to the Letters Patent ("said patent") set forth below, as well as the inventions ("said inventions") disclosed in said patent.

Letters Patent

Patent No.: 7,899,705

Issue Date: March 1, 2011


Title: Method, apparatus and system for providing access to product data

Pursuant to the Assignment Agreement, the Assignor confirms that it has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to said inventions and said patent, the right to file applications on said inventions, the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said patent, including divisions, continuations, and continuations-in-part, the right to recover damages, including provisional or other royalties, for prior infringements of said patent, the entire right, title and interest in and to any and all Letters Patent or Patents, United States or foreign, to be obtained for said inventions, the entire right, title and interest in and to any and all reissues, reexaminations, and extensions of said patent or any other patent arising from the foregoing, and all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

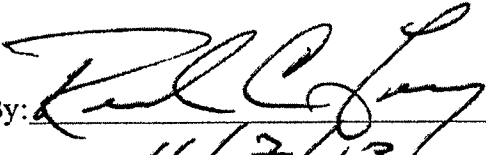
Assignor hereby requests the Commissioner of Patents to issue any and all aforementioned patent(s) of the United States to the Assignee, as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

The parties acknowledge that the Assignee may record this Assignment with the United States Patent and Trademark Office, where it will be publicly available.

FUISZ MEDIA, INC. ("ASSIGNEE")

By: 
Title: CEO
Date: 11/7/13

RICHARD FUISZ ("ASSIGNOR")

By:  a.o.
Date: 11/7/13