

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2923772

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JUN KATAKAWA	03/28/2014
MASASHI INOUE	03/28/2014
RECEIVING PARTY DATA	
Name:	RAKUTEN INC.
Street Address:	4-12-3, HIGASHISHINAGAWA
City:	SHINAGAWA-KU, TOKYO
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14369404
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	dhunter@sughrue.com, sughrue@sughrue.com
Correspondent Name:	DARRYL HUNTER
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ATTORNEY DOCKET NUMBER:	Q212666
NAME OF SUBMITTER:	DARRYL HUNTER, NEW APPS SPECIALIST
SIGNATURE:	/Darryl Hunter/
DATE SIGNED:	07/02/2014
Total Attachments: 1	
source=Q212666Assignmentasfiled#page1.tif	

ASSIGNMENT

Whereas, I/we,

NameAddress1) Jun KATAKAWA

c/o Rakuten, Inc.,
4-12-3, Higashishinagawa,
Shinagawa-ku, Tokyo 140-0002 Japan

2) Masashi INOUE

c/o Rakuten, Inc.,
4-12-3, Higashishinagawa,
Shinagawa-ku, Tokyo 140-0002 Japan

hereinafter called assignor(s), have invented certain improvements in

**IMAGE DISPLAY SYSTEM, IMAGE DISPLAY METHOD, IMAGE DISPLAY PROGRAM,
AND COMPUTER-READABLE RECORDING MEDIUM STORING SAID PROGRAM**

and executed an application for Letters Patent of the United States of America therefor on even date herewith unless otherwise indicated below:

filed on June 27, 2014, Serial No. 14/369,404; and

Whereas

Rakuten, Inc.

4-12-3, Higashishinagawa,
Shinagawa-ku, Tokyo 140-0002 Japan

(assignee), desires to acquire the entire right, title and interest in the application and invention, and to any United States patents to be obtained therefor;

NOW THEREFORE, be it known that, for good and valuable consideration from assignee, the receipt of which is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

INVENTORSDATE SIGNED

1):

Jun KatakawaMar 28, 2014

Name :

Jun KATAKAWA

2):

Masashi InoueMar 28, 2014

Name :

Masashi INOUE