502884443 07/09/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2931041

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID K. LEE	06/03/2014

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company		
Street Address:	300 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29493762

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: PatentDocketing@colpal.com

Correspondent Name: COLGATE-PALMOLIVE COMPANY

Address Line 1: 909 RIVER ROAD

Address Line 4: PISCATAWAY, NEW JERSEY 08855

TTORNEY DOCKET NUMBER: 10388-02-TBP	
NAME OF SUBMITTER:	ERIKA MCDOUGALD
SIGNATURE:	/erikamcdougald/
DATE SIGNED:	07/09/2014

Total Attachments: 2

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PATENT 502884443 REEL: 033271 FRAME: 0906

Attorney Docket No.:10388-02-TBP

ASSIGNMENT

WHEREAS, I, David K. LEE (below referred to as ASSIGNOR(S), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. <u>29/493762</u>, filed <u>June 12</u>, <u>2014</u>, naming the ASSIGNOR(S) as inventor(s), and entitled ORAL CARE IMPLEMENT PACKAGE; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>June 12, 2014</u>. (date of filing)

PATEN (Sheet 1 of 2)
REEL: 033271 FRAME: 0907

Attorney Docket No.:10388-02-TBP

June	2014	$-\mathcal{I}_{2}$	David K. LEB	
		Address:	87 La Rue Lane East Brunswick, N United States of At	
State of County of On this	đav of		20, before me, a	Notary Public i
and for the State a	nd County aforesai	d, personally appea	ared the above signatory nstrument in my preser	y, known to inc i
		NO	TARY PUBLIC	

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